Bridgestone at a Glance

Bridgestone, founded in 1931, is the world’s leading tire and rubber company.

Major Products and Operations
Bridgestone Group’s main businesses include:

**CORE BUSINESS (TIRE BUSINESS)**
- Tires and tubes for passenger cars, trucks, buses, aircraft, construction and off-road mining vehicles, industrial and agricultural machinery, motorcycles, scooters and other vehicles;
- Automotive parts, automotive maintenance and repair services, raw materials for tires and other products;

**GROWTH BUSINESS (SOLUTIONS BUSINESS)**
- Tire-centric solutions: Business to provide added value to products through product and tire related data;
- Mobility solutions: Business to provide new value through products, tire-related and mobility-related data;

**DIVERSIFIED PRODUCTS BUSINESS**
- Chemical and industrial products: Antivibration and noise-insulating materials, polyurethane foam products, electro-materials, industrial rubber products, building materials, belts, hoses and others;
- BSAM Diversified Products: A business under Bridgestone Americas, Inc.;
- Sporting goods: Golf balls, golf clubs, golf wear and others;
- Bicycles: Bicycles, other bicycle goods and others;

**OTHERS**
- Finance and others.

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2. 151 sites are targeted for ISO 9001 certification/151 sites are certified (100%). The Bridgestone Group requires all manufacturing locations in which it has 50% or more share ratio to achieve ISO 9001 certification.
3. 153 sites are targeted for ISO 14001 certification/150 sites are certified (98%). The Bridgestone Group requires all manufacturing locations with 50 employees or more to achieve ISO 14001 certification.
4. Based on the 103.5 JPY to USD$1.00, the approximate year-end rate.
5. Includes the Company’s Diversified Products, BSAM-diversified products, sporting goods, bicycles and other products.
6. Approximate percentage.