

Bridgestone at a Glance

Bridgestone, founded in 1931, is the world's leading tire and rubber company.

Major Products and Operations

Bridgestone Group's main businesses include:

CORE BUSINESS (TIRE BUSINESS)

- Tires and tubes for passenger cars, trucks, buses, aircraft, construction and off-road mining vehicles, industrial and agricultural machinery, motorcycles, scooters and other vehicles;
- Automotive parts, automotive maintenance and repair services, raw materials for tires and other products;

GROWTH BUSINESS (SOLUTIONS BUSINESS)

- Tire-centric solutions: Business to provide added value to products through product and tire related data;
- Mobility solutions: Business to provide new value through products, tire-related and mobility-related data;

DIVERSIFIED PRODUCTS BUSINESS

- Chemical and industrial products: Antivibration and noise-insulating materials, polyurethane foam products, electro-materials, industrial rubber products, building materials, belts, hoses and others;
- BSAM Diversified Products: A business under Bridgestone Americas, Inc.;
- Sporting goods: Golf balls, golf clubs, golf wear and others;
- Bicycles: Bicycles, other bicycle goods and others;

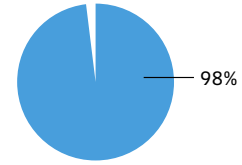
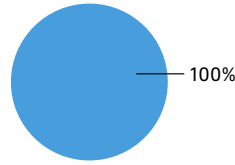
OTHERS

- Finance and others.

MANUFACTURING LOCATIONS WITH ISO CERTIFICATION

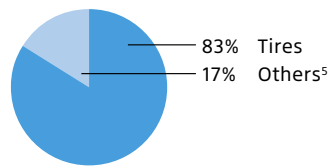
ISO 9001 Certified^{1,2}

ISO 14001 Certified^{1,3}



2020 CONSOLIDATED NET SALES¹

2,994.5 Billion JPY / 28.93 Billion⁴ USD



2020 TIRE PRODUCTION VOLUME (TONNAGE OF RUBBER)^{1,6}

1.45 Million Tonnes



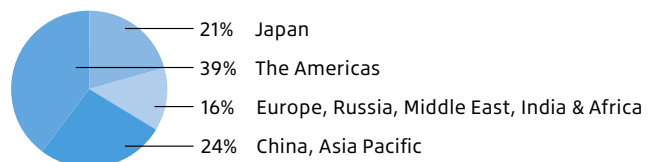
2020 SALES BY MARKET^{1,6}

More than 150 Countries



EMPLOYEES^{1,6}

138,036 Total



¹ As of December 31, 2020.

² 151 sites are targeted for ISO 9001 certification/151 sites are certified (100%). The Bridgestone Group requires all manufacturing locations in which it has 50% or more share ratio to achieve ISO 9001 certification.

³ 153 sites are targeted for ISO 14001 certification/150 sites are certified (98%). The Bridgestone Group requires all manufacturing locations with 50 employees or more to achieve ISO 14001 certification.

⁴ Based on the 103.5 JPY to USD\$1.00, the approximate year-end rate.

⁵ Includes the Company's Diversified Products, BSAM-diversified products, sporting goods, bicycles and other products.

⁶ Approximate percentage.