

Business Continuity (BCP), Risk Management

MISSION

Prevent and mitigate operational risks

We anticipate, prevent and mitigate risk, and when crises arise, we protect our people, property and profits.

The well-being of the Bridgestone Group's employees and the continuity of its business operations are top priorities. To achieve these goals, it anticipates and mitigates potential risks that could harm people and workplaces and adversely impact business success. The Group shares and implements best practices and educates employees on how they can contribute to these efforts. It also regularly evaluates the risk management and business continuity controls in place.

In 2019, Bridgestone refined its processes for identifying global risks to the Group and highlighted cyberattacks, information leaks and the theft of data as the global priority risks to the Group that all strategic business units should address.

The Bridgestone Group's globally dispersed operations expose it to a broad range of risks. One of these is the risk of pandemics. Since 2013, Bridgestone has formulated business continuity plans (BCPs) to address the spread of new types of influenza and other severe infectious diseases of potentially pandemic proportions. The Group confirmed that these BCPs are working effectively during the COVID-19 pandemic. It will continue to drive toward ever more effective and efficient planning and execution of BCPs.

In 2020, the Group will incorporate a focus on strategic risks in line with its Mid-Long Term Business Strategy, in addition to its current assessment of operational risks. The Group also will further harmonize crisis management across the enterprise.

More information on the Bridgestone Group's approach to Business Continuity and Risk Management is available [online](#).

