

# Bridgestone Group Awards 2019



**The Bridgestone Group Awards recognize innovation and continuous improvement toward the management goal of being a truly global company and “Dan-Totsu” in all aspects of its business.**

All Bridgestone Group organizations and employees are eligible for the Awards, which represent the highest level of recognition within the organization. Based on the Group's CSR commitment, *Our Way to Serve*, the awards include five categories: Achievement, Mobility, People, Environment and Management Fundamentals. The 2019 Bridgestone Group Awards winners are listed below and included within this Sustainability Report.

## **Achievement**

### **Bridgestone Americas, Inc.**

Shaping tomorrow: New Bridgestone Americas' headquarters (see page 36)

## **Mobility**

### **Bridgestone Corporation, Bridgestone BRM Co., Ltd.**

“Precision docking” tire and curb development for barrier-free (universal design) of advanced rapid transit (see page 15)

## **People**

### **Bridgestone Retail Operations, LLC**

Driving great futures: Transporting more youth safely to out-of-school programming (see page 23)

### **Bridgestone Tire Japan Co., Ltd., Bridgestone Corporation, Bridgestone Logistics Co., Ltd., Bridgestone Retail Japan Co., Ltd.**

Improvement of the support system in disasters (see page 21)

### **PT Bridgestone Tire Indonesia**

Bridgestone Indonesia rescue team for community (see page 21)

## **Environment**

### **Brisa Bridgestone Sabanci Lastik Sanayi ve Ticaret A.S.**

Reduction of ground water use in Izmit Plant (see page 29)

## **Management Fundamentals**

### **Bridgestone Europe NV/SA**

Safety transformation journey: new approaches to engage and train our teammates (see page 41)

**Bridgestone Corporation, Bridgestone Americas, Inc., Bridgestone Europe NV/SA, Bridgestone Asia Pacific Pte. Ltd.,** "Global TQM<sup>22</sup> Culture of Continuous Improvement" together with "QMK<sup>23</sup> Foundation" (see page 44)

### **Bridgestone Corporation, Bridgestone Americas, Inc., Bridgestone Europe NV/SA, Bridgestone Asia Pacific Pte. Ltd., Bridgestone Singapore Pte. Ltd.**

The launch and implementation of two key global policies: Global Sustainable Procurement Policy and Global Human Rights Policy; and the Bridgestone Code of Conduct (see page 37, 39, 42)

<sup>22</sup> TQM is an acronym for total quality management. Bridgestone's TQM conferences serve as an opportunity for sharing information about superior workplace improvement activities in order to raise organization-wide quality awareness and enhance future TQM activities. In 2010, the Bridgestone Group began holding global-scale TQM conferences.

<sup>23</sup> QMK is an acronym that combines quality control and mondai kaiketsu (problem solving) to encourage problem solving through quality control.