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About this Report

This report covers the initiatives of the Bridgestone Group, which includes subsidiaries and affiliates around the world.

Throughout this report, Bridgestone or the “Company” refers to the Bridgestone Corporation, while “the Bridgestone Group” or “the Group” refers to all group companies.

Bridgestone Corporation is the parent company of the Bridgestone Group, which includes the following Strategic Business Units (SBUs).

- Bridgestone Americas (BSAM) including the United States, Canada, Latin America, the Caribbean and Liberia;
- Bridgestone China, Asia Pacific (BSCAP);
- Bridgestone Europe, Russia, Middle East and Africa (BSEMEA);

- Japan Tire; and,
- MAA (Mining, Aircraft, Agriculture) & Diversified Products Solutions Business.

This report primarily covers the 2018 calendar year, with some additional information from late 2017 and early 2019. In preparing the report, the Bridgestone Group referenced the Reporting Principles and all Disclosures of the Global Reporting Initiative (GRI) Standards, as well as the International Integrated Reporting Framework of the International Integrated Reporting Council. The Bridgestone Group’s most recent GRI-referenced Sustainability Report was published in 2018. The Group intends to continue publishing an annual Sustainability Report.

Additional information on *Our Way to Serve* is available [online](#).