

Supplementary Information of 2011 1Q

1.Financial Highlights

(1) 1st Quarter

(Yen in billions)

	Unit	2007			2008			2009			2010			2011			
		Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	
Consolidated Results																	
Statements of	Net Sales	769.9	100	109	797.8	100	104	567.6	100	71	659.1	100	116	704.3	100	107	
Income	Operating Income	51.5	6.7	108	52.4	6.6	102	(12.3)	(2.2)	-	36.0	5.5	-	55.8	7.9	155	
	Ordinary Income	44.7	5.8	107	39.8	5.0	89	(24.7)	(4.4)	-	31.1	4.7	-	56.2	8.0	180	
	Net Income	28.1	3.7	104	22.9	2.9	82	(34.8)	(6.1)	-	17.6	2.7	-	31.3	4.4	178	
Exchange Rate	US \$	Yen/\$	119		102		106		89		94		89		91		97
	Euro	Yen/€	157		111		160		102		123		77		125		102

Analysis of Net Sales and Operating Income vs. PY																
Net Sales	Forex							(91.0)			+1.0			(51.0)		
	Price, Mix, Volume etc.							(139.1)			+90.4			+96.2		
	Total							(230.1)			+91.4			+45.2		
Operating Income	Forex							(12.0)			0			(11.0)		
	Raw Materials							0			(1.0)			(52.0)		
	Depreciation							(3.0)			+1.0			0		
	SGA							+15.0			(7.0)			(2.0)		
	Strategic Products							0			+5.0			+6.0		
	Price, Mix, Volume etc.							(64.7)			+50.3			+78.8		
Total							(64.7)			+48.3			+19.8			

Segment Information (*1)																
Business Segment	Tires	Net Sales	623.6	111	651.2	104	465.6	72	547.4	118	590.7	108				
		OP	40.6	115	44.3	109	(7.3)	-	33.1	-	54.5	165				
		OP Margin %	6.5		6.8		(1.6)		6.0		9.2					
	Diversified Products	Net Sales	153.2	102	150.4	98	104.4	69	114.0	109	117.2	103				
		OP	10.8	94	8.0	75	(5.0)	-	2.9	-	1.3	45				
		OP Margin %	7.1		5.4		(4.8)		2.6		1.1					
Geographic Segment (*2)	Japan	Net Sales	315.6	106	328.8	104	221.8	67	263.5	119	275.2	104				
		OP	29.7	100	24.0	81	(20.4)	-	14.4	-	16.5	114				
		OP Margin %	9.4		7.3		(9.2)		5.5		6.0					
	Americas	Net Sales	336.4	107	336.5	100	250.7	74	279.1	111	300.0	107				
		OP	11.0	86	7.7	70	0.3	5	11.7	+	22.7	194				
		OP Margin %	3.3		2.3		0.1		4.2		7.6					
	Europe	Net Sales	120.8	125	126.6	105	81.2	64	94.5	116	100.8	107				
		OP	4.4	140	1.1	25	(5.4)	-	1.6	-	2.4	154				
		OP Margin %	3.7		0.9		(6.7)		1.7		2.5					
	Other	Net Sales	125.5	85	143.3	114	108.3	76	141.4	131	168.9	119				
		OP	9.0	185	11.5	128	1.3	12	12.5	944	13.8	110				
		OP Margin %	7.2		8.1		1.2		8.9		8.2					
Market	Sales	Domestic				134.8	24	151.5	23	112	152.2	22	100			
		Overseas					432.8	76	507.5	77	117	552.1	78	109		

Tire Production (tonnage of rubber)	Domestic	10,000t				9		12		13		
	Overseas	Americas	10,000t				12		13		15	
		Europe	10,000t				4		6		6	
		Other	10,000t				7		11		12	
		Overseas Total	10,000t				23		30		33	
	Total	10,000t				32		42		47		
	Overseas Prod. Ratio	%					71		71		71	

(*1)Segment Information (Business, Geographic): including transactions caused by businesses among segments

(*2)Americas: North America, Latin America

Other: Asia Pacific, Middle East, Africa, Russia

(2) 1st Half

(Yen in billions)

	Unit	2007			2008			2009			2010			2011		
		Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Fcst.	%	vs.PY
Consolidated Results																
Statements of	Net Sales	1,615.6	100	113	1,641.1	100	102	1,205.3	100	73	1,385.9	100	115	1,480.0	100	107
Income	Operating Income	102.0	6.3	121	83.6	5.1	82	(19.9)	(1.7)	-	78.4	5.7	-	72.0	4.9	92
	Ordinary Income	91.3	5.7	129	68.6	4.2	75	(33.8)	(2.8)	-	67.9	4.9	-	64.0	4.3	94
	Net Income	52.9	3.3	161	37.2	2.3	70	(38.3)	(3.2)	-	44.5	3.2	-	35.0	2.4	79
Exchange Rate	US \$	Yen/\$	120		106		88	96		91	91		95	83		91
	Euro	Yen/€	160		162		101	128		79	121		95	114		94

Analysis of Net Sales and Operating Income vs. PY																
Net Sales	Forex		+75.0		(119.0)		(160.0)		(30.0)		(98.0)					
	Price, Mix, Volume etc.		+115.8		+144.4		(275.7)		+210.6		+192.0					
	Total		+190.8		+25.4		(435.7)		+180.6		+94.0					
Operating Income	Forex		+14.0		(16.0)		(21.0)		(6.0)		(22.0)					
	Raw Materials		(20.0)		(62.0)		+20.0		(42.0)		(129.0)					
	Depreciation		(4.6)		(13.0)		(5.0)		+1.0		(3.0)					
	SGA						+38.0		(12.0)		(19.0)					
	Strategic Products				+10.0		(1.0)		+14.0							
	Price, Mix, Volume etc.		+28.4		+62.7		(134.6)		+143.3		+166.6					
	Total		+17.8		(18.3)		(103.6)		+98.3		(6.4)					

Segment Information (*1)																
Business Segment	Tires	Net Sales	1,304.7		115	1,327.6		102	990.4		75	1,147.0		116		
		OP	75.0		130	60.9		81	(15.2)		-	70.6		-		
		OP Margin %	5.8			4.6			(1.5)			6.2				
	Diversified Products	Net Sales	322.1		105	321.8		100	219.7		68	244.2		111		
OP		26.8		103	22.7		85	(4.7)		-	7.8		-			
OP Margin %		8.3			7.1			(2.1)			3.2					
Geographic Segment (*2)	Japan	Net Sales	658.5		111	656.2		100	449.3		68	546.3		122		
		OP	68.1		128	39.9		59	(31.0)		-	29.5		-		
		OP Margin %	10.3			6.1			(6.9)			5.4				
	Americas	Net Sales	725.2		113	713.6		98	539.6		76	607.8		113		
		OP	18.8		94	19.1		102	5.2		28	24.7		468		
		OP Margin %	2.6			2.7			1.0			4.1				
	Europe	Net Sales	251.9		126	261.6		104	168.9		65	188.2		111		
		OP	7.9		121	2.1		27	(12.5)		-	2.4		-		
		OP Margin %	3.1			0.8			(7.5)			1.3				
	Other	Net Sales	262.0		125	303.5		116	234.1		77	296.6		127		
		OP	17.2		181	20.3		118	8.6		43	23.9		277		
		OP Margin %	6.6			6.7			3.7			8.1				
Market	Net Sales	Domestic	371.3	23	103	379.8	23	102	273.5	23	72	305.2	22	112		
		Overseas	1,244.3	77	117	1,261.2	77	101	931.7	77	74	1080.7	78	116		

Investment	Capital Expenditure		114.5		103	123.1		108	81.8		66	77.2		94		
Costs & Expenses	Depreciation		77.6	4.8	113	86.4	5.3	111	83.5	6.9	97	81.6	5.9	98		
	R&D Expenses		41.7	2.6	99	47.0	2.9	113	42.8	3.6	91	41.5	3.0	97		
	Interest Expense		9.3	0.6	142	10.3	0.6	111	10.2	0.9	99	6.1	0.4	60		
	Liabilities	Interest-Bearing Debt		870.9		133	835.0		96	839.5		101	702.6		84	
Tire Production (tonnage of rubber)	Domestic	10,000t				32			19			26				
	Overseas	Americas	10,000t			31			22			26				
		Europe	10,000t			12			7			12				
		Other	10,000t			23			16			22				
		Overseas Total	10,000t			65			45			60				
	Total	10,000t			97			63			86					
	Overseas Prod. Ratio	%				67			71			70				

(*1)Segment Information (Business, Geographic): including transactions caused by businesses among segments

(*2)Americas: North America, Latin America

Other: Asia Pacific, Middle East, Africa, Russia

2. Additional Information

(1)Year-on-Year Sales Growth (unit base, %)

			2009	2010	2010	2010 FY
			FY	FY	1Q (3months)	Component ratio
JAPAN	PSR/LTR	REP	93	107	108	More than 60%
		OE	63	130	77	Less than 40%
		Total	80	115	94	
	TBR	REP	79	111	130	Less than 80%
		OE	48	159	108	More than 20%
		Total	72	119	124	
N.America	PSR/LTR	REP	97	106	99	Less than 80%
		OE	70	129	111	More than 20%
		Total	91	110	102	
	TBR	REP	85	111	126	Less than 80%
		OE	62	132	163	More than 20%
		Total	80	115	135	
Europe	PSR/CVR	REP	101	117	104	Less than 70%
		OE	79	112	101	More than 30%
		Total	93	115	103	
	TBR	REP	90	117	110	Less than 80%
		OE	35	176	176	More than 20%
		Total	72	127	123	
Asia Pacific	PSR/LTR	REP	99	107	110	Less than 60%
		OE	84	134	113	More than 40%
		Total	93	117	111	
	TBR	REP	88	106	104	More than 90%
		OE	68	150	98	Less than 10%
		Total	86	108	103	
China	PSR/LTR	REP	100	129	121	More than 50%
		OE	105	126	105	Less than 50%
		Total	103	127	113	
	TBR	REP	90	127	134	Less than 100%
		Total	91	126	132	

(2)Year-on-Year Sales Growth of Strategic Products (unit base, %)

		2009	2010	2011
		FY	FY	1Q (3months)
Passenger Car Radial Tires (Replacement)	RFT	130	135	110
	UHP	105	120	110
	Winter	105	120	130
Specialty Tires	Ultralarge ORR	110	115	115
	Large ORR	85	130	140
	APR	90	115	90
	MCR	70	115	75

*Based on rubber weight for Ultralarge and Large ORR