

## Supplementary Information of 2010 1Q

### 1. Financial Highlights

#### (1) 1st Quarter

(Yen in billions)

	Unit	2006			2007			2008			2009			2010		
		Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY
<b>Consolidated Results</b>																
Statements of	Net Sales	704.6	100	117	769.9	100	109	797.8	100	104	567.6	100	71	659.1	100	116
Income	Operating Income	47.4	6.7	108	51.5	6.7	108	52.4	6.6	102	(12.3)	(2.2)	-	36.0	5.5	-
	Ordinary Income	41.7	5.9	99	44.7	5.8	107	39.8	5.0	89	(24.7)	(4.4)	-	31.1	4.7	-
	Extra Loss (Gain)	(1.6)	(0.2)		-			-			-			-		
	Net Income	27.1	3.9	104	28.1	3.7	104	22.9	2.9	82	(34.8)	(6.1)	-	17.6	2.7	-

Segment Information			2006			2007			2008			2009			2010		
Business Segment (*1)	Tires	Net Sales	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY
						560.8		117	623.6		111	651.2		104	465.6		72
		OP	35.4		104	40.6		115	44.3		109	(7.3)		-	33.1		-
		OP Margin %	6.3			6.5			6.8			(1.6)			6.0		
	Diversified Products	Net Sales	150.3		115	153.2		102	150.4		98	104.4		69	114.0		109
		OP	11.5		120	10.8		94	8.0		75	(5.0)		-	2.9		-
		OP Margin %	7.7			7.1			5.4			(4.8)			2.6		
Geographic Segment (*1)	Japan	Net Sales	296.7		110	315.6		106	328.8		104	221.8		67	263.5		119
		OP	29.6		107	29.7		100	24.0		81	(20.4)		-	14.4		-
		OP Margin %	10.0			9.4			7.3			(9.2)			5.5		
	Americas	Net Sales	314.2		125	336.4		107	336.5		100	250.7		74	279.1		111
		OP	12.9		176	11.0		86	7.7		70	0.3		5	11.7		+
		OP Margin %	4.1			3.3			2.3			0.1			4.2		
	Europe	Net Sales	96.6		113	120.8		125	126.6		105	81.2		64	94.5		116
		OP	3.1		63	4.4		140	1.1		25	(5.4)		-	1.6		-
		OP Margin %	3.3			3.7			0.9			(6.7)			1.7		
	Other	Net Sales	147.6 (*2)		137	125.5		85	143.3		114	108.3		76	141.4		131
		OP	4.8		86	9.0		185	11.5		128	1.3		12	12.5		944
		OP Margin %	3.3			7.2			8.1			1.2			8.9		
Market	Sales	Domestic									134.8		24	151.5		23	
		Overseas									432.8		76	507.5		77	

Exchange Rate		US \$	Yen/\$	117	111	119	102	106	89	94	89	91	97
		Euro	Yen/€	141	101	157	111	160	102	123	77	125	102
Tire Production (tonnage of rubber)	Domestic	10,000t								9		12	
	Overseas	Americas	10,000t							12		13	
		Europe	10,000t							4		6	
		Other	10,000t							7		11	
	Overseas Total	10,000t								23		30	
	Total	10,000t									32		42
Overseas Prod. Ratio	%									71		71	

Non-Consolidated Results			2006			2007			2008			2009			2010		
Statements of	Net Sales	Unit	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY
			Income	Business	Tires	221.9	100	113	242.5	100	109	251.8	100	104	162.3	100	64
		Diversified										36.0	22		43.5	21	121
	Operating Income		25.5	11.5	106	27.1	11.2	106	21.8	8.7	80	(15.0)	(9.3)	-	17.7	8.7	-
	Ordinary Income		29.1	13.1	113	30.1	12.4	103	26.0	10.3	86	(12.6)	(7.8)	-	27.0	13.3	-
	Extra Loss (Gain)		(1.3)	(0.6)		-			-			-			-		
	Net Income		21.6	9.7	130	20.2	8.4	94	19.9	7.9	98	(6.9)	(4.3)	-	20.0	9.8	-

(\*1)Segment Information (Business, Geographic): including transactions caused by businesses among segments

(\*2)Adjusted sales amount reflecting the renewal of trade contract among segments, being applied since 2006: 103.2 billion yen

## (2) 1st Half

(Yen in billions)

	Unit	2006			2007			2008			2009			2010		
		Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Fcst.	%	vs.PY
Consolidated Results																
Statements of	Net Sales	1,424.8	100	113	1,615.6	100	113	1,641.1	100	102	1,205.3	100	73	1,360.0	100	113
Income	Operating Income	84.1	5.9	91	102.0	6.3	121	83.6	5.1	82	(19.9)	(1.7)	-	50.0	3.7	-
	Ordinary Income	70.8	5.0	80	91.3	5.7	129	68.6	4.2	75	(33.8)	(2.8)	-	41.0	3.0	-
	Extra Loss (Gain)	10.6	0.8		-			-			-		-	-		
	Net Income	32.8	2.3	32	52.9	3.3	161	37.2	2.3	70	(38.3)	(3.2)	-	27.0	2.0	-

Segment Information																		
Business Segment (*)	Tires	Net Sales	2006			2007			2008			2009			2010			
			Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Fcst.	%	vs.PY	
		Net Sales	1,130.7		113	1,304.7		115	1,327.6		102	990.4		75				
		OP	57.9		84	75.0		130	60.9		81	(15.2)		-				
		OP Margin	5.1			5.8			4.6			(1.5)						
	Diversified Products	Net Sales	308.2		113	322.1		105	321.8		100	219.7		68				
		OP	26.1		112	26.8		103	22.7		85	(4.7)		-				
		OP Margin	8.5			8.3			7.1			(2.1)						
Geographic Segment (*)	Japan	Net Sales	593.7		109	658.5		111	656.2		100	449.3		68				
		OP	53.3		92	68.1		128	39.9		59	(31.0)		-				
		OP Margin	9.0			10.3			6.1			(6.9)						
	Americas	Net Sales	644.3		120	725.2		113	713.6		98	539.6		76				
		OP	20.1		104	18.8		94	19.1		102	5.2		28				
		OP Margin	3.1			2.6			2.7			1.0						
	Europe	Net Sales	199.2		112	251.9		126	261.6		104	168.9		65				
		OP	6.5		75	7.9		121	2.1		27	(12.5)		-				
		OP Margin	3.3			3.1			0.8			(7.5)						
	Other	Net Sales	210.0		94	262.0		125	303.5		116	234.1		77				
		OP	9.5		89	17.2		181	20.3		118	8.6		43				
		OP Margin	4.6			6.6			6.7			3.7						
Market	Net Sales	Domestic	360.1	25	104	371.3	23	103	379.8	23	102	273.5	23	72				
		Overseas	1,064.6	75	117	1,244.3	77	117	1,261.2	77	101	931.7	77	74				

Exchange Rate	US \$	Yen/\$	116		109	120		103	106		88	96		91	91	95
	Euro	Yen/€	142		104	160		113	162		101	128		79	125	98
Investment	Capital Expenditure		110.8		132	114.5		103	123.1		108	81.8		66		
Costs & Expenses	Depreciation		68.4	4.8	116	77.6	4.8	113	86.4	5.3	111	83.5	6.9	97		
	R&D Expenses		42.3	3.0	110	41.7	2.6	99	47.0	2.9	113	42.8	3.6	91		
	Interest Expense		6.6	0.5	186	9.3	0.6	142	10.3	0.6	111	10.2	0.9	99		
Liabilities	Interest-Bearing Debt		655.2		120	870.9		133	835.0		96	839.5		101		
Tire Production (tonnage of rubber)	Domestic	10,000t							32			19		26		
	Overseas	Americas	10,000t						31			22		27		
		Europe	10,000t						12			7		12		
		Other	10,000t						23			16		22		
		Overseas Total	10,000t						65			45		60		
	Total	10,000t						97			63		86			
	Overseas Prod. Ratio	%						67			71		70			

Non-Consolidated Results																
Statements of	Net Sales	2006			2007			2008			2009			2010		
		Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Actual	%	vs.PY	Fcst.	%	vs.PY
Income	Business	Tires	445.4	100	111	504.2	100	113	505.5	100	100	324.3	100	64		
		Diversified	336.7	76	112	392.0	78	116	387.3	77	99	252.4	78	65		
		Operating Income	108.6	24	109	112.2	22	103	118.1	23	105	71.8	22	61		
		Ordinary Income	46.4	10.4	94	63.2	12.5	136	36.1	7.2	57	(25.2)	(7.8)	-		
		Extra Loss (Gain)	53.3	12.0	88	74.2	14.7	139	48.1	9.5	65	(21.4)	(6.6)	-		
		Net Income	(3.1)	(0.7)		-			-			-		-		
Investment	Capital Expenditure		39.2	8.8	47	48.7	9.7	124	35.9	7.1	74	(10.1)	(3.1)	-		
Costs & Expenses	Depreciation		32.8		109	32.9		100	40.8		124	34.2		84		
			25.5	5.7	110	26.7	5.3	105	30.1	6.0	113	31.7	9.8	105		

(\*)Segment Information (Business, Geographic): including transactions caused by businesses among segments

## 2. Analysis of Net Sales and Operating Income(Yen in billions)

Consolidated Results		2010		
		vs. PY		vs. Feb.19th
		1Q (3 months)	1H Fcst.	1H Fcst.
Net Sales	Forex	+1.0	(20.0)	+23.0
	Price, Mix, Volume etc.	+90.4	+174.6	+17.0
	Total	+91.4	+154.6	+40.0
Operating Income	Forex	0	(5.0)	+2.0
	Raw Materials	(1.0)	(49.0)	+2.0
	Depreciation	+1.0	(1.0)	0
	SGA	(7.0)	(16.0)	0
	Strategic Products	+5.0	+140.9	+15.0
	Price, Mix, Volume etc.	+50.3		
	Total	+48.3	+69.9	+19.0

## 3. Additional Information

### (1)Year-on-Year Sales Growth (unit base, %)

			2008	2009	2010	
			FY	FY	1Q (3months)	1H Fcst.
N.America	PSR/LTR	REP	94	97	115	More Than 10% Increase
		OE	74	70	146	Less Than 60% Increase
		Total	89	91	121	More Than 20% Increase
	TBR	REP	93	85	114	Less Than 10% Increase
		OE	81	62	119	More Than 20% Increase
		Total	90	80	115	More Than 10% Increase
Europe	PSR/CVR	REP	98	101	116	More Than 10% Increase
		OE	85	79	129	Less Than 20% Increase
		Total	93	93	120	More Than 10% Increase
	TBR	REP	90	90	121	Less Than 20% Increase
		OE	110	35	106	More Than 20% Increase
		Total	96	72	117	Less Than 20% Increase

### (2)Year-on-Year Sales Growth of Strategic Products (unit base, %)

		2009	2010
		FY	1Q (3months)
Passenger Car Radial Tires (Replacement)	RFT	130	150
	UHP	105	125
	Winter	105	155
Specialty Tires	Ultralarge ORR	110	115
	Large ORR	85	90
	APR	90	145
	MCR	70	115

\*Based on rubber weight for Ultralarge and Large ORR