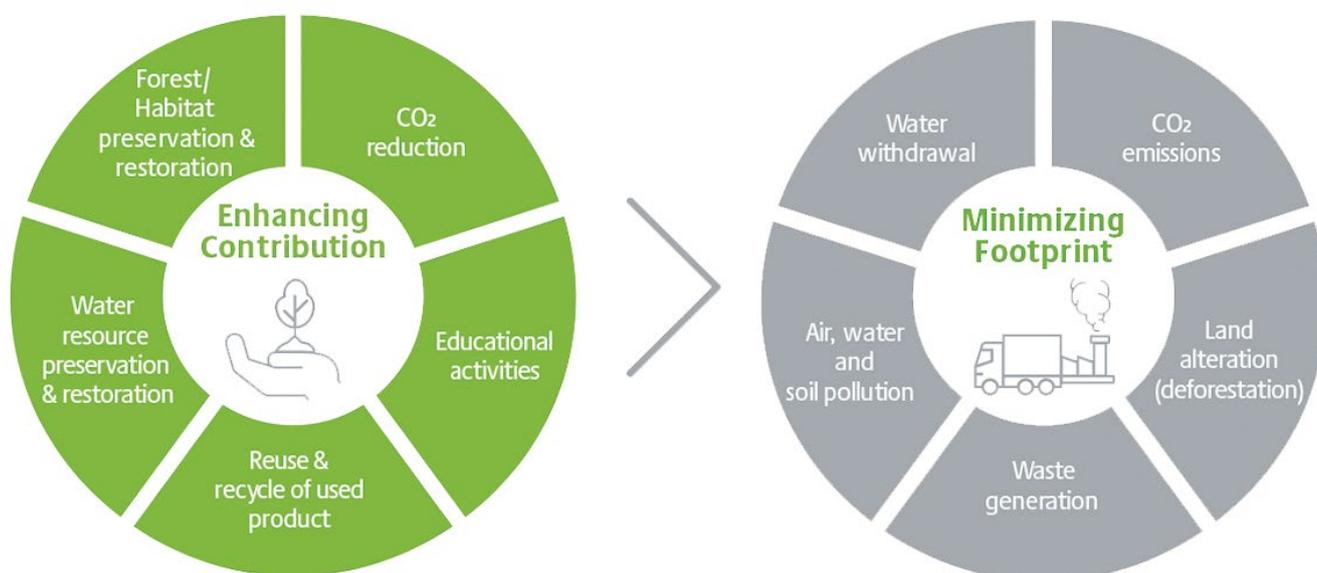


Build Trust to Propagate Value Co-creation In Harmony with Nature

The Bridgestone Group aims to continue existing in harmony with nature by maximizing its contribution to biodiversity (ecosystems, species and genetic diversity) while minimizing the impact of its business activities on biodiversity.

The Group's activities are based on the long-term goal adopted at the 2010 Tenth meeting of the Conference of the Parties (COP10) to the Convention on Biological Diversity, understanding the relationship between business activities and

biodiversity and to identify priority issues to be addressed. The concept of being in harmony with nature, which is set forth in the Group's long-term environmental vision targeting 2050 and beyond, refers to the mindset of minimizing the impact of business activities on biodiversity while offsetting losses to the ecosystem as a whole by restoring biodiversity and conducting other contributing activities. The Group is promoting initiatives to achieve being in harmony with nature throughout its business activities.



Example of minimizing footprint: Water withdrawal reduction activities through in-house and regional cooperation

The Bridgestone Group recognizes that water is an essential resource for the continuation of its business, and that it has a responsibility to use water in a sustainable manner. Based on the [Water Stewardship Policy](#) established in 2020 for equitable and sustainable water use, the Group will develop and implement specific water stewardship plans by 2030 according to each local environment, focusing on its manufacturing facilities located in water stress areas¹. As of June 2022, seven of the 25 sites in scope had completed the development of water stewardship plans.

To highlight a specific achievement, the Buenos Aires plant located in a water stress area in Argentina, reduced water withdrawal per unit of production by 55% in 2021 compared to a 2005 baseline. Furthermore, in 2019, the plant began a partnership with cement manufacturer Loma Negra to reduce overall water withdrawals in the Llavallol suburb of Buenos Aires. Using the reverse osmosis water filtration system within its operation site, BSAR recycles wastewater generated from its operations, and provides Loma Negra with approximately 1,200 m³ per month of filtered water typically for industrial use in manufacturing cement.

¹ Manufacturing facilities that have water-related risks due to their locations with the risk of deterioration of fresh water resources in terms of quantity and quality.

The Bridgestone Group also harvests and utilizes rainwater at several plants to reduce the impact of water withdrawal. For example, its Bandag Factory

in Bridgestone Australia Ltd. can currently harvest over five million liters of rainwater per year to support local manufacturing processes.

Example of enhancing contributions: Promoting Biodiversity Program

The social and environmental impacts of climate change, resource scarcity and biodiversity loss have become more pronounced in recent years. In light of this, the Bridgestone Group aims to contribute to solving these social issues through its business activities. The Group is implementing ecosystem conservation and restoration activities at its manufacturing sites around the world to help ensure a healthy environment for current and future generations.

Launched in 2019, “In Harmony with Nature – Promoting Biodiversity Program” annually assesses the level of biodiversity contribution at each site using nine key activity indicators, including the number of environmental education programs offered for children, partnerships with local schools and non-governmental organizations (NGOs), the acreage of off-campus areas managed as natural habitats, and other factors. The Group also highlights each site’s efforts by recognition based on the results of these evaluations and promotes

its biodiversity contribution activities by sharing case studies of activities underway worldwide with the entire organization. By contributing to the conservation and restoration of plants, animals and their habitats, and by collaborating with various stakeholders, the Group is committed to preserving the environment for future generations, as stated in the “Ecology” of the “Bridgestone E8 Commitment.”

The Group has approximately 160¹ manufacturing sites and R&D facilities and conducts business in more than 150 countries. At its sites around the world, the Group promotes biodiversity conservation activities that are rooted in the local community through dialogue with local residents. By doing so, the Group conveys the importance of biodiversity externally and internally, leading to further contributions. It also shares information on its biodiversity program and other activities with its wide-ranging internal network.



A scene from an ECOPIA's Forest event in Kurume, Fukuoka

¹ As of March 1, 2022.

In 2004, the Group established forest maintenance activity zones and began activities, which are now being carried out at nine of its sites in Japan as the ECOPIA's Forest Projects. In 2021, events were held at the ECOPIA forests in Hikone City, Shiga Prefecture, and Kurume City, Fukuoka Prefecture, in collaboration with local governments, and 78 and 25 people participated respectively. By tree thinning forests, observing plants and animals, and forest cleanups, the events help participants learn about the roles and functions of forests and the importance of biodiversity.

The Aiken plant, a tire manufacturing site in South Carolina, United States, has been collaborating for over 10 years with the University of South Carolina to deliver educational programs on biodiversity



A longleaf pine forest, one of the biodiversity conservation projects of the Aiken plant

conservation to local schools. Plant employees also actively engage in ecosystem restoration activities, including those for longleaf pine trees, a native plant important to a variety of organisms. In 2021, the Group conducted biodiversity education and awareness activities for more than 2,100 local residents.

PT. Bridgestone Sumatra Rubber Estate (BSRE), which operates a rubber plantation in Indonesia, organized a biodiversity conservation event in 2021 to address the threat of landslides caused by heavy rains that could damage the surrounding ecosystem. Approximately 200 people participated in the event, including local students, local government and BSRE employees. A program teaching the importance of biodiversity was also provided to help raise awareness of biodiversity in conjunction with activities such as cycling, tree planting, releasing fish and cleaning up in and around a local river.



More information on ways the Group is working toward being in harmony with nature is available [online](#).