

# Who we are

## ○ Mission, Corporate Philosophy, and Vision

社是  
最高の品質で  
社会に貢献  
石橋正二郎

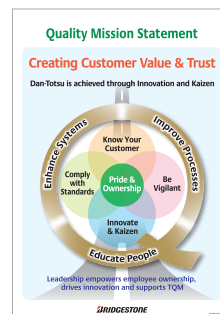
Company Code:  
"Serving Society with Superior Quality"  
Shojiro Ishibashi



[The Bridgestone Essence \(Corporate Philosophy\)](https://www.bridgestone.com/corporate/philosophy/)  
<https://www.bridgestone.com/corporate/philosophy/>



[Safety Mission Statement](http://www.bridgestone.com/responsibilities/social/safety_health/index.html)  
[www.bridgestone.com/responsibilities/social/safety\\_health/index.html](http://www.bridgestone.com/responsibilities/social/safety_health/index.html)



[Quality Mission Statement](http://www.bridgestone.com/responsibilities/social/consumer/index.html)  
[www.bridgestone.com/responsibilities/social/consumer/index.html](http://www.bridgestone.com/responsibilities/social/consumer/index.html)



[Environmental Mission Statement](http://www.bridgestone.com/responsibilities/environment/vision/index.html)  
[www.bridgestone.com/responsibilities/environment/vision/index.html](http://www.bridgestone.com/responsibilities/environment/vision/index.html)

## Bridgestone 3.0 Journey Vision

Toward 2050, Bridgestone continues to provide social value and customer value as a sustainable solutions company.

## Bridgestone E8 Commitment



Toward 2050, Bridgestone is evolving into a sustainable solutions company.

Born of our enduring Bridgestone values, this is our personal E8 Commitment to support the realization of a sustainable society.

**Energy** Committed to the realization of a carbon neutral mobility society.

**Ecology** Committed to advancing sustainable tire technologies and solutions that preserve the environment for future generations.

**Efficiency** Committed to maximizing productivity through the advancement of mobility.

**Extension** Committed to nonstop mobility and innovation that keeps people and the world moving ahead.

**Economy** Committed to maximizing the economic value of mobility and business operations.

**Emotion** Committed to inspiring excitement and spreading joy to the world of mobility.

**Ease** Committed to bringing comfort and peace of mind to mobility life.

**Empowerment** Committed to contributing to a society that ensures accessibility and dignity for all.

### Bridgestone E8 Commitment to Our Future

For the sake of the Earth, which future generations of children have entrusted in our care.

Together with you.