

Bridgestone Corporation

Business Report for the First Half of the 94th Fiscal Period

Note:

This English translation of the Business Report for the First Half of the 94th Fiscal Period is for English readers' convenience only. If there are any differences between this translation and the Japanese original, the Japanese original supersedes this translation.

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Message to Our Shareholders

On behalf of the Bridgestone Group, I would like to express my thanks to all of our shareholders for their trust and support.

In this message, I will give an overview of the Bridgestone's results for the first half of the 94th fiscal period (January 1 – June 30, 2012).

Although the Group continued to face adverse domestic economic conditions during the first half of 2012, with higher prices for raw materials and other materials and also the yen's continued appreciation, signs of a recovery were seen. These signs included reconstruction in the wake of the Great East Japan Earthquake and a rebound in vehicle sales. Overseas, the U.S. economy showed a trend of gradual recovery, but conditions in Europe remained difficult as a result of the fiscal crisis. In Asia, economic growth slowed in both China and India. Against this backdrop, the Bridgestone Group focused its management efforts on the strategic measures outlined in the Mid-term Management Plan ("MTP") under our Lean and Strategic management stance. Utilizing our advanced technological capabilities, we conducted research and development into technologies for the future and strengthened our operating base. In addition, to further transform our Group management and strengthen our governance structure, effective March 27, 2012, we adopted a new management structure comprising three senior executives: Chairman of the Board, CEO and Representative Board Member, and COO and Representative Board Member.

Through these business activities, net sales for the first half of the fiscal year rose 2% year over year, to ¥1,488.9 billion, with increases of 43% in operating income, to ¥133.7 billion, 40% in ordinary income, to ¥128.9 billion, and 39% in net income, to ¥75.2 billion. In light of this performance, the Board of Directors resolved at its meeting held on August 7, 2012 to pay an interim dividend of ¥16 per share, with payments to begin on September 3, 2012.

Looking ahead, we see continued, significant uncertainty in the Group's operating environment, including the yen remaining at historically high levels, the European fiscal crisis intensifying, and concerns of a slowdown in emerging market economies. Recognizing this situation, the Bridgestone Group will carry out the measures in the MTP in a timely and appropriate manner at our business locations around the world, and in addition to achieving the management targets contained in the MTP, the Group strives to meet our ultimate goal of being the "World's undisputed No. 1 tire and rubber company in both name and reality."

As we move forward, I would like to ask our shareholders for their continued support.

August 2012

Shoshi Arakawa
Chairman of the Board

Operating Results

In the first half of fiscal 2012(from January 1 to June 30, 2012), the Companies' operating environment was plagued by raw material prices remaining at high levels and the continuing effects of a strong Japanese yen. Despite these challenges, the domestic economy showed signs of recovery, including increased demand brought on by re-building and rebounding sales of new vehicles following recovery from the Great East Japan Earthquake. The United States economy gradually recovered during this time, while the financial crisis had a negative impact on the European economy. Asian economic expansion showed signs of a slowdown, particularly in China and India.

Under these operating conditions, the Companies continued working to achieve the goal of becoming the World's undisputed No. 1 tire and rubber company in both name and reality. Stepping up our efforts on a global scale, the Companies focused on increasing the sales of highly competitive products, strengthening supply capacity, improving manufacturing productivity, enhancing technology and effectively utilizing our management resources. Moreover, with business conditions evolving at unprecedented speed, including the changing structures for demand and competition, the Companies have been striving to rapidly implement a range of initiatives to enhance our ability to respond quickly to market trends, increase the sales of strategic products, construct and enhance a business model that will extend beyond the mere sale of products, and develop eco-friendly products and businesses.

As a result, net sales in the first half of fiscal 2012 was ¥1,488.9 billion, an increase of 2% over the first half of fiscal 2011, operating income was ¥133.7 billion, an increase of 43%, ordinary income was ¥128.9 billion, an increase of 40% and net income was ¥75.2 billion, an increase of 39%.

In the tire segment, the Companies worked to maximize sales momentum by introducing appealing new products globally, enhancing strategic products and reinforcing fundamental competencies such as specification optimization, and responding promptly to demand fluctuation in each region.

In Japan, unit sales of replacement tires for passenger cars and light trucks decreased from the first half of fiscal 2011. However, due to large recovery in vehicle production volume, unit sales of tires for new vehicles strongly increased. While unit sales of replacement tires for trucks and buses decreased, total unit sales of tires for trucks and buses remain unchanged due to the recovery of original equipment tires sales. In the Americas, unit sales of passenger and light truck tires in North America remain unchanged compared to the first half of fiscal 2011. However unit sales of tires for

trucks and buses decreased due to a decline in sales of replacement tires. In Europe, unit sales of tires for passenger cars and light trucks decreased substantially compared to the first half of fiscal 2011 due to a decline in sales of replacement tires, as well as tires for trucks and buses. In Asia Pacific, unit sales of passenger cars and light trucks strongly increased compared to the first half of fiscal 2011. In China, unit sales of passenger and light truck tires remain unchanged from the first half of fiscal 2011. However unit sales of tires for trucks and buses decreased substantially due to a decline in sales of replacement tires. In the specialty tire business, unit sales of large and ultralarge off-the-road radial tires for construction and mining vehicles strongly increased compared to those of the first half of fiscal 2011 due to expansion of production capacity.

As a result, net sales and operating income in the tire segment in the first half of fiscal 2012 totaled ¥1,237.5 billion and ¥119.6 billion, an increase of 1% and 33% from the first half of fiscal 2011, respectively.

In the diversified products segment, due to the recovery of demand for automotive parts and construction products from BSAM's Diversified Products business, net sales totaled ¥260.4 billion, an increase of 6% from the first half of fiscal 2011. Operating income was ¥14.0 billion, an increase of 267% from first half of fiscal 2011.

(Note)The amounts for business segment results include inter-segment transactions.

Financial Information for the First Half of the Fiscal Year Ending

December 31, 2012

1. Consolidated Results for the First Half of Fiscal 2012 (January 1, 2012 - June 30, 2012)

(1) Consolidated Operating Results

(All amounts are rounded down to the nearest million yen)
(Percentage figures represent changes from the same period of previous year)

	Net sales		Operating income		Ordinary income		Net income	
	Yen in millions	%	Yen in millions	%	Yen in millions	%	Yen in millions	%
Six months ended June 30, 2012	1,488,970	2.0	133,785	42.9	128,981	40.4	75,266	39.1
Six months ended June 30, 2011	1,459,125	5.3	93,628	19.4	91,880	35.2	54,115	21.6

	Net income per share	Diluted net income per share
	Yen	Yen
Six months ended June 30, 2012	96.17	96.10
Six months ended June 30, 2011	69.14	69.11

(2) Consolidated Financial Position

	Total assets	Net assets	Ratio of total equity to total assets
	Yen in millions	Yen in millions	%
As of June 30, 2012	2,789,105	1,252,557	43.5
As of December 31, 2011	2,677,344	1,165,673	42.2

(Reference) Total equity As of June 30, 2012 ¥1,214,450 million
As of December 31, 2011 ¥1,130,577 million

2. Dividends

	Annual Dividend				
	1st quarter end	2nd quarter end	3rd quarter end	Year -end	Total
FY 2011	Yen —	Yen 10.00	Yen —	Yen 12.00	Yen 22.00
FY 2012	—	16.00			

3. Others (For details, refer to “Other Information” on page 10.)

- (1) Changes in principal subsidiaries during the six months ended June 30, 2012 : No
(Changes in specified subsidiaries involving change in consolidation scope)
- (2) Application of special accounting treatments for consolidated quarterly financial statements:
Yes
- (3) Changes in accounting policy, changes in accounting estimates, and restatements
 - 1) Changes due to revisions of accounting policy, etc. : No
 - 2) Changes in policy other than 1) : No
 - 3) Changes in accounting estimates : No
 - 4) Restatements : No

(4) Outstanding number of shares (common stock)

1) Outstanding number of shares at period end (including treasury stock):

June 30, 2012	813,102,321 shares
December 31, 2011	813,102,321 shares

2) Number of shares of treasury stock at period end

June 30, 2012	30,439,447 shares
December 31, 2011	30,441,046 shares

3) Average outstanding number of shares (during the first half)

First Half ended June 30, 2012	782,661,812 shares
First Half ended June 30, 2011	782,662,539 shares

Consolidated Balance Sheet

(Note) Certain reclassifications have been made in the 2011 balance sheet to conform to the classification used in 2012.

(Yen in millions)

	FY 2012 1H (As of June 30, 2012)	FY 2011 (As of December 31, 2011)
Assets		
Current Assets		
Cash and deposits	139,751	130,343
Notes and accounts receivable	398,859	438,764
Short-term investments	146,440	90,133
Merchandise and finished products	345,028	314,454
Work in process	37,613	34,614
Raw materials and supplies	178,150	171,411
Other	167,254	152,102
Allowance for doubtful accounts	(7,910)	(8,109)
Total Current Assets	1,405,188	1,323,716
Fixed Assets		
Tangible fixed assets		
Buildings and structures, net	329,024	322,704
Machinery, equipment and	344,190	347,195
Other, net	318,944	311,432
Total tangible fixed assets	992,160	981,331
Intangible fixed assets	30,569	27,943
Investments and other assets		
Investments in securities	197,956	182,536
Other	167,056	165,116
Allowance for doubtful accounts	(3,824)	(3,299)
Total investments and other assets	361,187	344,353
Total Fixed Assets	1,383,917	1,353,628
Total	2,789,105	2,677,344

(Yen in millions)

	FY 2012 1H (As of June 30, 2012)	FY 2011 (As of December 31, 2011)
Liabilities		
Current Liabilities		
Notes and accounts payable	183,133	196,742
Short-term borrowings	248,756	198,115
Commercial paper	32,534	18,933
Current portion of bonds	82,711	13,174
Lease obligations	931	754
Income taxes payable	33,999	22,854
Accounts payable - other	112,904	148,756
Other	203,160	198,398
Total Current Liabilities	898,132	797,730
Long-term Liabilities		
Bonds	66,834	123,079
Long-term borrowings	221,125	238,474
Lease obligations	10,605	10,061
Accrued pension and liability for retirement benefits	256,028	257,630
Other	83,822	84,694
Total Long-term Liabilities	638,415	713,940
Total Liabilities	1,536,548	1,511,671
Net Assets		
Shareholders' equity		
Common stock	126,354	126,354
Capital surplus	122,628	122,629
Retained earnings	1,345,881	1,279,978
Treasury stock - at cost	(57,245)	(57,248)
Total Shareholders' equity	1,537,617	1,471,713
Accumulated other comprehensive income		
Net unrealized gain(loss) on available-for-sale securities	111,469	97,750
Deferred gain(loss) on derivative instruments	(674)	(890)
Foreign currency translation adjustments	(329,207)	(331,784)
Post retirement liability adjustment for foreign consolidated companies	(104,755)	(106,211)
Total accumulated other comprehensive income	(323,167)	(341,135)
Stock acquisition rights	1,100	770
Minority Interests	37,006	34,324
Total Net Assets	1,252,557	1,165,673
Total	2,789,105	2,677,344

Consolidated Statement of Income

(Yen in millions)

	FY 2012 1H (Six months ended June 30, 2012)	FY 2011 1H (Six months ended June 30, 2011)
Net Sales	1,488,970	1,459,125
Cost of Sales	990,245	996,295
Gross profit	498,725	462,829
Selling, General and Administrative Expenses		
Goods freightage expenses	62,591	66,591
Advertising and promotion expenses	44,085	45,804
Salaries, allowances and bonuses	95,897	93,210
Retirement benefit expenses	7,945	7,089
Depreciation	11,512	11,662
Research and development expenses	41,096	41,362
Other	101,810	103,481
Total selling, general and administrative expenses	364,939	369,201
Operating income	133,785	93,628
Non-operating Income		
Interest income	1,639	2,156
Dividend income	3,968	3,028
Other	9,479	10,095
Total non-operating income	15,087	15,280
Non-operating expenses		
Interest expense	8,685	8,560
Foreign currency exchange loss	3,677	61
Other	7,528	8,406
Total non-operating expenses	19,891	17,028
Ordinary income	128,981	91,880
Extraordinary Loss		
Impairment loss	11,613	4,676
Loss on disaster	—	2,376
Loss on business withdrawal	2,903	—
Loss on adjustment for changes of accounting standard for asset retirement obligations	—	2,471
Total extraordinary losses	14,516	9,524
Income before income taxes and minority interests	114,464	82,356
Income taxes	35,692	25,227
Income before minority interests	78,771	57,128
Minority interests	3,504	3,012
Net income	75,266	54,115

Other Information

(1) Application of special accounting treatments for consolidated quarterly financial statements

(Calculation for income tax expense)

Income tax expense was calculated based upon an estimated effective tax rate for fiscal 2012.

(2) Additional Information

(Application of the “Accounting Standard for Accounting Changes and Error Corrections” and others)

For the accounting changes and error corrections made after the beginning of the first quarter of fiscal 2012, the companies have adopted the “Accounting Standard for Accounting Changes and Error Corrections” (ASBJ Statement No.24 of December 4, 2009) and the “Guidance on Accounting Standard for Accounting Changes and Error Corrections” (ASBJ Guidance No.24 of December 4, 2009).

Topics

Environmental Initiatives

Future Tire Technologies for a “Sustainable Society”

One of the Bridgestone Group’s long-term environmental goals is to develop world-class tires made from 100% sustainable materials*1. To achieve this, we are developing new technologies that make a renewed contribution to the expanded use and diversification of renewable resources.

In place of the natural rubber material derived from the *Hevea brasiliensis* cultivated in the tropics, the Group has been conducting research into the use of the shrub *Guayule* and the perennial Russian Dandelion, which can be grown in arid and temperate climates, to diversify our material sources and alleviate the overconcentration of production areas. We are also jointly developing synthetic rubber from biomass with Ajinomoto Co., Inc., to expand our material resource procurement methods to include renewable resources.

*1. The term “sustainable materials” as used by Bridgestone is based on the Company’s definition of materials that, unlike fossil resources and other finite resources, are not expected to be depleted through continued use.

Chairman of the Board Shoshi Arakawa presented Bridgestone’s plan to develop world-class tires made from 100% sustainable materials at the World Rubber Summit 2012, held in Singapore, on May 23.

Safety Initiatives

Publication of *B-Women* safe driving information for families

Bridgestone is publishing *B-Women* monthly from May 2012 to March 2013. This magazine provides information for daily tire inspections and safety awareness events held by Bridgestone as a way to help women become more familiar with tires.

Strengthening Strategic Products and Businesses

Increasing production capacity at Kitakyushu Plant

Bridgestone will further increase production capacity for off-the-road radial tires for construction and mining vehicles at its Kitakyushu Plant. Together with an increase in steel cord production capacity at our Saga Plant, the Bridgestone Group is investing approximately ¥4.7 billion in both projects. The plan is to increase daily production capacity by approximately 20 tons per day by the first half of 2014, bringing daily production capacity at the Kitakyushu Plant to roughly 165 tons per day.

Construction of new plant in Thailand

Bridgestone will build a new plant in Thailand for off-the-road radial tires for construction and mining vehicles. The total investment of the plant is approximately ¥50 billion. Production is scheduled to commence during the first half of 2015, with daily production of 85 tons planned for the first half of 2019. This will make it possible to build an optimal production and supply structure that can address any changes in our operating environment.

Integrating and Expanding Business Areas

Groundbreaking ceremony for new plant in Vietnam

Bridgestone held a groundbreaking ceremony for a new plant being built in Vietnam for the production of radial tires for passenger cars. Operations are scheduled to commence in March 2014, with daily production capacity of 24,700 tires planned when construction is completed in the first half of 2016.

Introducing Our New Product Lineup

Highest grade fuel-efficient tire

ECOPIA EP001S

Bridgestone's ECOPIA EP001S, released under the fuel-efficient ECOPIA brand in July 2012, became the first tire to be rated the highest AAA-a grade^{*1} under Japan's Labeling System^{*2}. Combining our proprietary NanoPro-Tech material technology and a newly developed high-grip pattern, the EP001S achieved the Labeling System's highest grade for both fuel efficiency and wet grip performance.

*1. A grade is achieved by submitting specified test data to the Tire Fair Trade Council and having that data approved.

*2. The Guideline for Tyre Labeling to Promote the Use of Fuel Efficient Tyres, set by The Japan Automobile Tyre Manufacturers Association, Inc. as an independent industry standard.

Advances in dry performance in circuit conditions

POTENZA RE-11A

The POTENZA RE-11A, released in May 2012, has seen further improvement in the area of dry performance. The POTENZA RE-11, is well known as a high performance tire primarily in both circuit driving and also in general road conditions. With enhanced grip between the road and the tire, the POTENZA RE-11A delivers strong handling performance when cornering.

Improvements for hybrid cars

BLIZZAK REVO GZ with specifications for hybrid cars

In October 2012 Bridgestone released a version of the popular BLIZZAK REVO GZ studless winter tires, which deliver fuel efficiency while achieving high braking performance on ice and wet roads, with specifications tailored to hybrid cars. With a tire design optimized for hybrid cars, which have different power displacement properties than conventional gasoline-powered vehicles, braking performance on ice is unchanged, and grip performance at initial acceleration is enhanced.

Supporting active lifestyles of women

Deliche

In June of 2012, Bridgestone Cycle Co., Ltd. released the Deliche battery-assisted bicycle targeted at women in their 20s and 30s. The Deliche features a frame that is designed to project a “girly”^{*3} and “marine”^{*4} look – popular with women – and color-coordinated rattan-style basket, handlebar grips and saddle. The frame also uses a loop design to make the bicycle easier for women to ride, and is equipped with a full range of features.

*3. The fashion style of young girls.

*4. A fashion style based on a sailor’s uniform.

Premium model for refined golf enjoyment

PHYZ PREMIUM MODEL

In May 2012, Bridgestone Sports Co., Ltd. released the high-end PHYZ PREMIUM MODEL line of golf clubs (driver, fairway wood, utility, iron). The PHYZ brand is targeted at adult golfers who want to take their enjoyment of the game to a higher level. For senior golfers whose swing has a head speed of roughly 35 meters/second, the PHYZ PREMIUM MODEL series delivers superior lift and grip, for enjoyable drives and approach shots.

Corporate profile (As of June 30, 2012)

Corporate name **Bridgestone Corporation**

Established **March 1, 1931**

Paid-in capital **¥126,354 million**

Employees(Group) **144,148**

Major Business Operations

Business segments	Products and operations	
Tires	Tires and tubes for passenger cars, trucks and buses, construction and mining vehicles, industrial machinery, agricultural machinery, aircraft, motorcycles and scooters and others; automotive parts; retreading materials and services; automotive maintenance and repair services; raw materials for tires; and others	
Diversified products	(Chemical and industrial products)	Vehicle parts, polyurethane foam and related products, electronic precision parts, industrial materials-related products, civil engineering and construction materials and equipment, and others
	(Diversified products of BSAM)	A business under Bridgestone Americas, Inc. supplying commercial roofing materials and others.
	(Sporting goods)	Golf balls, golf clubs, other sporting goods, and others
	(Bicycles)	Bicycles, bicycle-related goods, and others
	(Others)	Finance, and others

Directors and Corporate Auditors

Positions	Names
Chairman of the Board	Shoshi Arakawa
Representative, Member of the Board	Masaaki Tsuya
Representative, Member of the Board	Kazuhisa Nishigai
Member of the Board	Yoshiyuki Morimoto
Member of the Board	Narumi Zaitso
Member of the Board	Sakie Tachibana Fukushima
Member of the Board	Takao Enkawa
Member of the Board	Kimiko Murofushi
Member of the Board	Scott Trevor Davis
Corporate Auditor	Mikio Masunaga
Corporate Auditor	Katsuji Hayashi
Corporate Auditor	Kenichi Masuda
Corporate Auditor	Tomoko Watanabe

Note 1: Directors Sakie Tachibana Fukushima, Takao Enkawa, Kimiko Murofushi and Scott Trevor Davis are Outside Directors as set forth in Article 2-15 of the Corporation Law of Japan.

Note 2: Corporate Auditors Katsuji Hayashi, Kenichi Masuda and Tomoko Watanabe are Outside Corporate Auditors as set forth in Article 2-16 of the Corporation Law of Japan.

Corporate Officers

Titles	Names
CEO	Masaaki Tsuya (*)
COO	Kazuhisa Nishigai (*)
Vice President and Senior Officer	Yoshiyuki Morimoto (*)
Vice President and Senior Officer	Narumi Zaitso (*)
Vice President and Senior Officer	Masato Hiruma
Vice President and Senior Officer	Yuichiro Takenami
Vice President and Senior Officer	Yasuo Ryuto
Vice President and Senior Officer	Minoru Shimizu
Vice President and Senior Officer	Asahiko Nishiyama

Vice President and Senior Officer	Gary Garfield
Vice President and Senior Officer	Eduardo Minardi
Vice President and Senior Officer	Franco Annunziato
Vice President and Officer	Shinichi Yochi
Vice President and General Counsel	Shingo Kubota
Vice President and Officer	Akihiro Eto
Vice President and Officer	Yoichi Sato
Vice President and Officer	Naomi Eto
Vice President and Officer	Shuichi Ishibashi
Vice President and Officer	Shinichi Sato
Vice President and Officer	Masakazu Sekiguchi
Vice President and Officer	Fumihiro Yanaga
Vice President and Officer	Seiichiro Kawai
Vice President and Officer	Yutaka Yamaguchi
Vice President and Officer	Tatsuro Hamada
Vice President and Officer	Koki Takahashi
Vice President and Officer	Takeo Kumakura
Vice President and Officer	Makio Ohashi
Vice President and Officer	Kunitoshi Takeda
Vice President and Officer	Takashi Yasukochi
Vice President and Officer	Masahito Tsuji
Vice President and Officer	Yoshiharu Inoue
Vice President and Officer	Kiyoshi Nomura
Vice President and Officer	Koji Kajiwara
Vice President and Officer	Christine Karbowiak
Vice President and Officer	Isaku Motohashi
Vice President and Officer	Hideo Hara
Vice President and Officer	Mitsuhira Shimazaki
Vice President and Officer	Ryutaro Ishii
Vice President and Officer	Yasushi Ota

Note: The list above includes Members of the Board. An asterisk (*) after a name indicates that the person is concurrently a Member of the Board.

Major Offices and Plants

Bridgestone Corporation

Headquarters	1-10-1 Kyobashi, Chuo-ku, Tokyo	Seki Plant	Seki, Gifu
		Hikone Plant	Hikone, Shiga
Technical Center	Kodaira, Tokyo and Totsuka-ku, Yokohama, Kanagawa	Hofu Plant	Hofu, Yamaguchi
		Shimonoseki Plant	Shimonoseki, Yamaguchi
Nasu Plant	Nasushiobara, Tochigi	Kitakyushu Plant	Wakamatsu-ku, Kitakyushu, Fukuoka
Tochigi Plant	Nasushiobara, Tochigi	Tosu Plant	Tosu, Saga
Kuroiso Plant	Nasushiobara, Tochigi	Saga Plant	Miyaki-gun, Saga
Tokyo Plant	Kodaira, Tokyo	Kurume Plant	Kurume, Fukuoka
Yokohama Plant	Totsuka-ku, Yokohama, Kanagawa	Amagi Plant	Asakura, Fukuoka
Iwata Plant	Iwata, Shizuoka	Kumamoto Plant	Tamana, Kumamoto

Subsidiaries

Japan	
Bridgestone Tire Japan Co., Ltd	Chuo-ku, Tokyo
Bridgestone Retail Japan Co., Ltd	Chuo-ku, Tokyo
Bridgestone Diversified Chemical Products Co., Ltd.	Chuo-ku, Tokyo
Bridgestone Diversified Products East Co., Ltd.	Minato-ku, Tokyo
Bridgestone Diversified Products West Co., Ltd.	Nishi-ku, Osaka, Osaka
Bridgestone Sports Co., Ltd.	Minato-ku, Tokyo
Bridgestone Cycle Co., Ltd.	Ageo, Saitama
Bridgestone Finance Co., Ltd.	Chuo-ku, Tokyo

The Americas	
Bridgestone Americas, Inc.	U.S.
Bridgestone Americas Tire Operations, LLC	U.S.
Bridgestone Retail Operations, LLC	U.S.
Morgan Tire & Auto, LLC	U.S.
Bridgestone Bandag, LLC	U.S.

Bridgestone Polymers, LLC	U.S.
Bridgestone Canada Inc.	Canada
Bridgestone de Mexico, S.A. de C.V.	Mexico
Bridgestone Firestone Venezolana. C.A.	Venezuela
Bridgestone do Brasil Industria e Comercio Ltda.	Brazil
Firestone Building Products Company, LLC	U.S.

Technical Center	U.S.
Des Moines Plant	U.S.
La Vergne Plant	U.S.
Wilson Plant	U.S.
Warren Plant	U.S.
Aiken Plant	U.S.
Joliette Plant	Canada
Monterrey Plant	Mexico
Cuernavaca Plant	Mexico
Sao Paulo Plant	Brazil
Bahia Plant	Brazil

Europe	
Bridgestone Europe NV/SA	Belgium
Bridgestone Deutschland GmbH	Germany
Bridgestone Poznan Sp. z o.o.	Poland
Bridgestone U.K. Ltd.	United Kingdom
Bridgestone France S.A.S.	France
Bridgestone Italia S.p.A.	Italy
Bridgestone Hispania S.A.	Spain
Bridgestone Finance Europe B.V.	The Netherlands

Technical Center	Italy
Poznan Plant	Poland
Stargard Plant	Poland
Tatabanya Plant	Hungary
Bethune Plant	France
Bilbao Plant	Spain
Burgos Plant	Spain

Overseas, other areas	
Bridgestone (China) Investment Co., Ltd.	China
Bridgestone Asia Pacific Pte. Ltd.	Singapore

Thai Bridgestone Co., Ltd.	Thailand
Bridgestone Tire Manufacturing (Thailand) Co., Ltd.	Thailand
P.T. Bridgestone Tire Indonesia	Indonesia
Bridgestone Australia Ltd.	Australia
Bridgestone Middle East & Africa FZE.	U.A.E.
Bridgestone South Africa (Pty) Ltd.	South Africa
Bridgestone Earthmover Tyres Pty. Ltd.	Australia
Bridgestone Natural Rubber (Thailand) Co., Ltd.	Thailand

Note: Subsidiaries locations indicate where their headquarters reside.

Shareholders' Notes

Fiscal year: January 1 to December 31

Annual Shareholders' Meeting: March of each year

Shareholder returns (in the event that the payment of year-end dividends is approved at the Annual Shareholders' Meeting)

Date of Right Allotment: December 31 of each year

Payment begins: Next business day after the Annual Shareholders' Meeting

Interim dividends (in the event that the payment of interim dividends is approved by the Board of Directors)

Date of Right Allotment: June 30 of each year

Payment begins: September of each year

Shareholders' Register Manager (Special account management institution)

Sumitomo Mitsui Trust Bank, Limited

1-4-1, Marunouchi, Chiyoda-ku, Tokyo, Japan

Mailing Address

Sumitomo Mitsui Trust Bank, Limited, Stock Transfer Agent Department

8-4, Izumi 2-chome, Suginami-ku, Tokyo, 168-0063, Japan

(Tel): 0120-782-031 (Toll free)

Agent Office: Sumitomo Mitsui Trust Bank, Limited, headquarters and all other Japanese branches

Method of public notice of the Company: Homepage

<http://www.bridgestone.co.jp/>

Unit amount of stocks: 100 shares