

Bridgestone India Celebrates 30 Years of Driving Mobility and Growth in India, Honours Partners at Landmark Event

H.E. Mr. ONO Keiichi, Ambassador Extraordinary and Plenipotentiary to India & the Kingdom of Bhutan, was the Chief Guest.

The event was graced by Mr. Nobuyuki Tamura, Member of the Board, Representative Executive Officer, EAST CEO, Bridgestone Corporation.



New Delhi, August 4, 2026 – Bridgestone India, a group company of Bridgestone Corporation, Japan, commemorated **30 years of operations in India**. Bridgestone Corporation has placed importance on expanding its business overseas since its founding, starting with its entry into the Asian market. Today, the company is engaged in supplying high-quality products and establishing business activities rooted in local communities in more than 150 countries around the world. Bridgestone India held a commemorative ceremony with key stakeholders in New Delhi, recognising the invaluable contributions of its partners who have been instrumental in the company's growth journey.

The milestone celebration was graced by **H.E. Mr. ONO Keiichi, Ambassador Extraordinary and Plenipotentiary to India & the Kingdom of Bhutan**, who attended the occasion as the Chief Guest. The event brought together distinguished representatives from leading global automotive manufacturers, supplier partners, industry leaders and eminent government delegates, all of whom were honoured for their longstanding partnership with and support for Bridgestone.

Marking three decades of commitment to India, the event underscored Bridgestone India's enduring focus on innovation, safety, quality, sustainability and customer-centric mobility solutions. It also served as a platform to celebrate the strong ecosystem of stakeholders whose collaboration has fuelled the company's growth and enabled it to contribute meaningfully to India's automotive growth story.

Bridgestone's journey in India began with the commencement of its operations in 1996, followed by the start of local manufacturing in 1998 at its first facility in Pithampur, Dhar District, Madhya Pradesh. Over the past three decades, Bridgestone India has evolved into a significant pillar of the Bridgestone Group's global operations, serving customers across the country through advanced manufacturing, a robust distribution network and a steadfast commitment to delivering premium products and solutions.

The celebration reflected Bridgestone India's vision of building a sustainable mobility future while strengthening partnerships across the automotive value chain. As the company enters its next phase of growth, it remains focused on delivering advanced tyre technologies and mobility solutions that support safer, more efficient and more sustainable transportation.

"Bridgestone India's 30-year journey is not merely the story of the growth of a company; it is also a symbol of the success of Japan-India economic cooperation. Since its establishment in 1996, the company has grown alongside the Indian market and has made significant contributions to India's industrial development and the evolution of mobility through its investments in plants in Madhya Pradesh and Maharashtra," said **H.E. Mr. ONO Keiichi, Ambassador Extraordinary and Plenipotentiary to India & the Kingdom of Bhutan.**

Addressing the event, **Mr. Ankit Asthana, IAS, Additional Managing Director, Madhya Pradesh Industrial Development Corporation,** said, "The story of Bridgestone in Madhya Pradesh is not merely the success of one company; it is an example of how visionary corporate leadership and responsive governance can together create lasting economic and social value. This collaboration has not only contributed to the company's growth but has also strengthened the industrial ecosystem of our state by generating employment, supporting ancillary industries, and promoting responsible manufacturing."

Speaking at the event, **Mr. Nobuyuki Tamura, Member of the Board, Representative Executive Officer, EAST CEO, Bridgestone Corporation,** said, "The first thirty years established a strong foundation, and the next thirty years will create new possibilities. Throughout our journey in India, we have remained guided by our Mission, 'Serving Society with Superior Quality,' and our commitment to creating value for society through safety, sustainability, innovation, and quality. India today plays a significant role in Bridgestone's regional and global growth strategy. Looking ahead, we will further strengthen our commitment to India, including through the previously announced passenger car tyre expansion plan, preparations for which are already underway, while continuing to enhance our R&D capabilities to meet the increasingly sophisticated needs of the Indian market. Together with our partners and stakeholders, we will continue to innovate, grow, and contribute to a safer, more sustainable, and more connected future of mobility."

"Bridgestone India has contributed to India's growth through investment, employment generation, manufacturing excellence, technology development, local sourcing, and skill development. As we enter the next phase, our focus will remain on translating Bridgestone's global capabilities into locally relevant products and solutions, strengthening responsible manufacturing, deepening partnerships across the automotive value chain, and addressing the evolving needs of mobility, society, and the environment," said **Mr. Rajarshi Moitra, Managing Director, Bridgestone India.**

Local manufacturing began in 1998 at the Pithampur plant, which became the foundation of Bridgestone's manufacturing presence in India. Over the years, the company has steadily expanded its footprint, strengthened local manufacturing capabilities in 2013 with a new plant in Chakan, Pune, and built a trusted brand known for innovation and customer-focused offerings. Today, Bridgestone serves millions of Indian customers across passenger, commercial, and specialty tyre segments.

In 2025, Bridgestone India established a Satellite Technology Centre at its Pune plant to strengthen the development of "Dan-Totsu"^{*1} products. This new centre reinforces and accelerates the company's technology development capabilities, covering the entire engineering chain from material planning to product research, design, and manufacturing for the Indian market.

Bridgestone brings to India its global manufacturing expertise, offering a wide range of tyres designed for superior performance, comfort, durability and safety across various vehicle types—including passenger cars, SUVs, trucks, buses and earthmoving equipment—tailored to the needs of Indian consumers. Looking ahead, Bridgestone India aims to further strengthen its focus on innovation, value creation, and sustainable mobility solutions, supporting India's evolving automotive and infrastructure landscape.

^{*1} "Dan-Totsu" refers to Bridgestone's direction to be the clear and absolute leader.

About Bridgestone India:

Bridgestone India Private Limited, a group company of Bridgestone Corporation, started its operations in 1996. In March 1998, it began local manufacturing at its Pithampur facility in Dhar District, Madhya Pradesh. It expanded its manufacturing footprint with a second facility in Chakan, Pune, in 2013. The Pithampur plant produced its 100 millionth tyre in 2023. In the last 30 years, Bridgestone India Pvt. Ltd. has become one of the leading tyre companies in both the OEM and replacement markets.

About Bridgestone Corporation:

Bridgestone is a global leader in tyres and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 116,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tyres and advanced solutions backed by innovative technologies,

improving the way people around the world move, live, work, and play.

*The Bridgestone Group established its corporate commitment, the "**Bridgestone E8 Commitment**," to help it realize its vision: "Toward 2050, Bridgestone continues to provide social value and customer value as a sustainable solutions company." This commitment will serve as the Group's axis to drive management while earning the trust of future generations. The "Bridgestone E8 Commitment" consists of eight unique Bridgestone values starting with the letter "E" (Energy, Ecology, Efficiency, Extension, Economy, Emotion, Ease, and Empowerment) that the Group will commit to creating through distinctly Bridgestone purposes and processes, together with employees, society, partners, and customers to help realize a sustainable society.*