

For Immediate Release

**Bridgestone Corporation**  
Global PR Operation Division  
1-1, Kyobashi 3-chome  
Chuo-ku, Tokyo 104-8340, Japan  
Phone: +81 3-6836-3333  
Fax: +81 3-6836-3184  
<https://www.bridgestone.com/>

## Senior Management Changes

**Tokyo (November 14, 2025)** — Bridgestone Corporation today announced the following changes in positions and responsibilities of Vice President and Senior Officers.

### 1. Changing Positions and Responsibilities of Vice President and Senior Officers (Effective January 1, 2026)

| Name                   | New                                                                           | Former                                                                                                                                                 |
|------------------------|-------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Hidekazu KIMIZU</b> | Vice President and Senior Officer<br>Responsible for Corporate Administration | Vice President and Senior Officer<br>Responsible for Governance・Secretary Office<br>Concurrently Corporate Administration,<br>Chief Compliance Officer |

### 2. New Member of Vice President and Senior Officers (Effective January 1, 2026)

| Name                     | New                                                                                      | Former                                                                  |
|--------------------------|------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| <b>Hiroshi YOSHIZANE</b> | Vice President and Senior Officer<br>BSAPIC*1 Group President                            | Executive Director<br>BSAPIC Group President<br>Concurrently BSID*2 CEO |
| <b>Mete EKIN</b>         | Vice President and Senior Officer<br>BSEMEA*2 Management Board Chair,<br>Group President | BSEMEA Management Board Chair,<br>Group President                       |
| <b>Naoki HISHINUMA</b>   | Vice President and Senior Officer<br>Global CFO, G Finance                               | Executive Director<br>Global CFO, G Finance                             |

\*1 Asia, Pacific, India and China

\*2 Bridgestone India

\*3 Europe, Middle East and Africa

#### **About Bridgestone Corporation:**

*Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 121,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.*