News Release

For Immediate Release



Bridgestone Corporation

Global PR Operation Division 1-1, Kyobashi 3-chome Chuo-ku, Tokyo 104-8340, Japan Phone: +81 3-6836-3333 Fax: +81 3-6836-3184

Fax: +81 3-6836-3184 https://www.bridgestone.com/

Senior Management Changes

Tokyo (August 29, 2025) — Bridgestone Corporation today announced the following changes in positions and responsibilities of Vice President and Senior Officers.

Changing Positions and Responsibilities of Vice President and Senior Officers (Effective October 1, 2025)

Name	New	Former
Yukihiko	Vice President and Senior Officer	Vice President and Senior Officer
HOSO	Responsible for BRIDGESTONE EAST	Responsible for BRIDGESTONE EAST
	Tire Production	Tire Production and Internal
		Manufacturing

About Bridgestone Corporation:

Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 121,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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