

For Immediate Release

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## Notice regarding Issuance of Unsecured Straight Bonds

**Tokyo, April 23, 2025** — Bridgestone Corporation (“Bridgestone”) announced the issuance of the 15th and 16th series of unsecured straight bonds. The bonds will be used to fund investments and loans for further growth, capital expenditures, and share repurchases to improve capital efficiency. This is part of the measures to build an optimal capital structure and increase corporate value\*<sup>1</sup> by reducing the Weighted Average Cost of Capital (WACC) therefore widening the ROIC-WACC spread. We intend to maintain our industry-leading credit rating and ensure financial soundness in the future.

An outline of the issuance is as follows:

	15th Series	16th Series
1. Issue Amount	65 billion yen	35 billion yen
2. Denomination of Each Bond	100 million yen	
3. Coupon Rate	1.208% per annum	1.768% per annum
4. Issue Price	100% of the principal amount of the bonds	
5. Interest Payment Dates	April 30 and October 30 of each year	
6. Maturity Date	April 30, 2030 (5-year bond)	April 27, 2035 (10-year bond)
7. Settlement Date	April 30, 2025	
8. Rating	AA+ (Rating and Investment Information, Inc.)	
9. Underwriters	Daiwa Securities Co., Ltd. Mitsubishi UFJ Morgan Stanley Securities Co., Ltd. SMBC Nikko Securities Inc. Mizuho Securities Co., Ltd. Nomura Securities Co., Ltd. Goldman Sachs Japan Co., Ltd.	
10. Fiscal Agent	MUFG Bank, Ltd.	

This press release has been prepared for the purpose of announcing Bridgestone’s issuance of unsecured straight bonds in Japan. This press release is not an offer to sell or a solicitation of offers to buy securities.

\*1 "Profitability Improvement", "Growth Investments", and "Financial Strategy" are the keys for Bridgestone's initiatives to commit Corporate Value Enhancement.

[https://www.bridgestone.com/ir/library/result/pdf/e\\_r6\\_4\\_4\\_presentation.pdf](https://www.bridgestone.com/ir/library/result/pdf/e_r6_4_4_presentation.pdf) (P16-20)

**About Bridgestone Corporation:**

*Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 130,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.*