

For Immediate Release

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Senior Management Changes

Tokyo (December 16, 2024) — Bridgestone Corporation today announced the following changes in positions and responsibilities of Vice President and Senior Officers.

1. Retiring Member of Vice President and Senior Officers (Effective December 31, 2024)

Name	New	Former
Fumihiko EITOKU	-	Vice President and Senior Officer, Responsible for BSDP Diversified Business and Exploratory Business, Concurrently Chairman and Representative Board Member of Bridgestone Diversified Products Japan Co., Ltd. Chairman and Representative Board Member of Bridgestone Sports Co., Ltd. Chairman and Representative Board Member of Bridgestone Cycle Co., Ltd.

2. Changing Positions and Responsibilities of Executive Officer (Effective January 1, 2025)

Name	New	Former
Nobuyuki TAMURA*	Executive Vice President and Representative Executive Officer, BRIDGESTONE EAST CEO, Concurrently G-MICA (Global Mining, Industrial, Construction, and Aviation Tire Solutions Business);	Vice President and Senior Officer, G-MICA (Global Mining, Industrial, Construction, and Aviation Tire Solutions Business) ; Concurrently Global OE

	Concurrently Chairman and Representative Board Member of Bridgestone Cycle Co., Ltd.	
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*New position is changed from that announced on September 19, 2024.

3. New Member of Vice President and Senior Officers (Effective January 1, 2025)

Name	New	Former
Hiroshi HARASHIMA	Vice President and Senior Officer, Responsible for BSDP Diversified Business and Exploratory Business, Concurrently Chairman and Representative Board Member of Bridgestone Diversified Products Japan Co., Ltd. Chairman and Representative Board Member of Bridgestone Sports Co., Ltd.	Executive Director, Diversified Products Building and Industrial Solutions Global Business and Production Control

About Bridgestone Corporation:

Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 135,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.