

For Immediate Release

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Senior Management Changes

Tokyo (November 16, 2023) — Bridgestone Corporation today announced the following changes in positions and responsibilities of Vice President and Senior Officers.

1. Changing Positions and Responsibilities of Vice President and Senior Officers (Effective January 1, 2024)

Name	New	Former
Yoshikazu SHIDA ^{*1}	Vice President and Senior Officer Responsible for Global CCO ^{*2} • Global Public Relations • Global Business Support	Vice President and Senior Officer Responsible for Global Corporate Strategy and Talent Creativity Enhancement
Shinichi WATANABE ^{*1}	Vice President and Senior Officer Responsible for BSEAST CQMO ^{*3} Quality Management	Vice President and Senior Officer Responsible for BSJP CQO ^{*4} • Quality Management

^{*1}New position is changed from that announced on October 19, 2023.

^{*2}Corporate Communication Officer

^{*3}Corporate Quality Management Officer

^{*4}Corporate Quality Officer

About Bridgestone Corporation:

Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 130,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play