

For Immediate Release

**Bridgestone Corporation**  
Public Relations Division  
1-1, Kyobashi 3-chome  
Chuo-ku, Tokyo 104-8340, Japan  
Phone: +81 3-6836-3333  
Fax: +81 3-6836-3184  
<https://www.bridgestone.com/>

## **Bridgestone Wins Prestigious Excellence Award from Caterpillar Inc.**

**Tokyo (December 26, 2022)** —Bridgestone Corporation (Bridgestone) announced it has won the *Caterpillar Supplier of the Year Award* from Caterpillar Inc. (NYSE: CAT). Caterpillar procurement leadership presented the award at their Supplier Excellence Recognition event in Dallas, Texas on December 1, 2022. With Caterpillar's global presence across multiple industries, this coveted award demonstrates that Bridgestone's mission "Serving Society with Superior Quality" is in motion.



Caterpillar's Machine



Supplier Excellence Recognition event  
in Dallas, Texas

During the award ceremony, Pam Heminger, Senior Vice President for the Strategic Procurement and Planning Division of Caterpillar Inc. said, "Caterpillar's reputation for world-class products and services stands on the shoulders of our global and diverse team – and that team includes our international and diverse supply network. By working together, we can deliver on our purpose to help our customers build a better, more sustainable world. "

Nobuyuki Tamura, Vice President and Senior Officer, Global-Mining, Industrial, Construction and Aviation said, "We are very honored to receive the Supplier of the Year Award. Caterpillar clearly recognizes the attention to quality of our entire value chain, from factories to our global dealer and customer support network. Now Bridgestone sets sustainability at the core of management and business, toward a sustainable solutions company, and would like to create social and customer

value with companies like Caterpillar. We will continue collaboration to support Caterpillar and customers build a better and more sustainable future."

Through providing mining solutions with the combination of Dan-Totsu products\*<sup>1</sup> such as Bridgestone MASTERCORE, our on-site services and digital tools and data, Bridgestone strives to achieve its corporate commitment for "Extension: Committed to nonstop mobility and innovation that keeps people and the world moving ahead." described in its "Bridgestone E8 Commitment". \*<sup>2</sup>

\*1 "Dan-Totsu" refers to Bridgestone's direction being the clear and absolute leader.

\*2 The Bridgestone Group established its corporate commitment, the "Bridgestone E8 Commitment," to help it realize its vision: "Toward 2050, Bridgestone continues to provide social value and customer value as a sustainable solutions company." This commitment will serve as the Group's axis to drive management while earning the trust of future generations. The "Bridgestone E8 Commitment" consists of eight Bridgestone-like values starting with the letter "E" (Energy, Ecology, Efficiency, Extension, Economy, Emotion, Ease, and Empowerment) that the Group will commit to creating through Bridgestone-like purposes and processes, together with employees, society, partners, and customers to help realize a sustainable society.

<https://www.bridgestone.com/corporate/news/2022030101.html>

**About Bridgestone Corporation:**

*Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 130,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.*

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