

For Immediate Release

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Senior Management Changes

Tokyo (August 24, 2022) — Bridgestone Corporation today announced the following changes in positions and responsibilities of Executive Officers and Vice President and Senior Officers.

1. Changing Positions and Responsibilities of Executive Officers (Effective October 1, 2022)

Name	New	Former
Masahiro HIGASHI	Member of the Board Representative Executive Officer Joint Global COO (In charge of Japan Business and BSCAP) Chair of Global Sustainability Committee Concurrently responsible for BSJP Tire Solutions Business and BSJP Tire Business CEO and COO Chairman and Representative Board Member of Bridgestone Tire Solution Japan Co., Ltd.	Member of the Board Representative Executive Officer Joint Global COO (In charge of Global OR/AC Business, Japan Business and BSCAP) Chair of Global Sustainability Committee Concurrently responsible for BSJP Tire Solutions Business and BSJP Tire Business CEO and COO Chairman and Representative Board Member of Bridgestone Tire Solution Japan Co., Ltd.

2. New Members of Vice President and Senior Officers (Effective October 1, 2022)

Name	New	Former
Nobuyuki TAMURA	Vice President and Senior Officer, Responsible for G-MICA*; Concurrently responsible for CCO (Chief Communication Officer) - Global OE	Vice President G-MICA Tire Solutions Business
Shingo KUME	Vice President and Senior Officer, Responsible for Japan Tire Sales (OE/REP*/Solutions); Concurrently responsible for CEO of Bridgestone Tire Solution Japan Co., Ltd.	Vice President Japan Replacement Tire Sales; Concurrently responsible for CEO of Bridgestone Tire Solution Japan Co., Ltd.

*G-MICA : Global - Mining, Industrial, Construction, Aviation

*REP : Replacement

About Bridgestone Corporation:

Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 135,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play

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