IT security incident at Bridgestone Group Company in Americas

Tokyo (March 18, 2022) — Bridgestone Corporation is providing the following information on the IT security incident detected at the company's subsidiary, Bridgestone Americas Inc. (BSAM).

On February 27, 2022 (US), Bridgestone Americas detected an IT security incident. The company immediately disconnected the affected systems from its network. Once BSAM was confident it contained the threat, the company began reconnecting systems and resumed operations. BSAM notified and remains in communication with U.S. law enforcement.

Bridgestone Americas is working around the clock with external security advisors for further actions regarding the incident. As of March 17 (Japan), Bridgestone Corporation understands that this incident was the result of an untargeted ransomware attack.

Bridgestone treats the security of its teammates, customers, and partners' information with the utmost importance. The company will continue to communicate with all stakeholders frequently, working together to mitigate potential harm from these types of incidents and to further enhance cybersecurity measures as recommended by its internal and external security advisors.

About Bridgestone Corporation:
Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 140,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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