Bridgestone Recognized Excellence in Global Water Stewardship

- Bridgestone earns Prestigious ‘A’ score, the highest rating in the CDP’s evaluation of corporate activities in response to tackling water security.
- The Bridgestone Group established its Water Stewardship Policy in 2020, to promote socially equitable water access and preservation of the water cycle in the communities in which it operates.

Tokyo (December 22, 2021) — Bridgestone Corporation announced today that it has been included in this year’s Water Security A List by CDP*1, global environmental non-profit, identifying it as a company exhibiting excellence in water security response initiatives. Bridgestone was one of 118 companies selected for the A List, CDP’s highest rating, from out of the nearly 3,000 companies surveyed.
Guided by its Long-Term Environmental Vision for 2050, the Bridgestone Group aspires to contribute to being in balance with nature. Accomplishing this goal will require the Group to preserve biodiversity through means such as protecting water resources. The Group recognizes that water is an essential resource for the continuation of the Group's business, and that the Group has a responsibility as a company to use water in a sustainable manner. The Bridgestone Group developed its Water Stewardship Policy in 2020 to help ensure water is available on a socially equitable basis and the water cycle is preserved. It addresses water issues through a stakeholder-inclusive process that involves catchment-, site- and downstream-based actions. The decision to include in this year’s Water Security A List is a reflection of the Group’s development and implementation of concrete water stewardship plans based on the Water Stewardship Policy, particularly those in water-stressed areas.*3 These efforts have led Bridgestone’s Buenos Aires Plant in Argentina as well as its Izmit Plant in Turkey to achieve reductions in water withdrawal by 65% and 35%, respectively, in 2020 (compared to a 2005 baseline).

Shuichi Ishibashi, Global CEO of Bridgestone Corporation, offered the following message with regard to the Bridgestone’s inclusion on the water security A List.

“The Bridgestone Group recognizes that water is an essential resource for the continuation of the Group’s business, and that the Group has a responsibility to promote socially equitable water access and preservation of the water cycle. As a sustainable solutions company toward 2050, the Bridgestone Group is collaborating with stakeholders throughout its products’ lifecycles and value chains to continue to contribute to the realization of a sustainable society.”

*1 CDP is an international nongovernmental organization that collects and discloses environmental information related to companies and cities. Based on the requests of institutional investors, companies, and other organizations, CDP encourages organizations to disclose information regarding climate change, greenhouse gas emissions, water management, and other environmental concerns and also investigates and evaluates such organizations.

*2 Water stewardship refers to a code of conduct for comprehensively managing water resources.

*3 Manufacturing facilities in water stress area: Manufacturing facilities that have water-related risks due to the locations with the risk of deterioration of fresh water resources in terms of quantity and quality.
Related links:
Sustainability Report 2020-2021

Long-term environmental vision
https://www.bridgestone.com/responsibilities/environment/

Water Stewardship Policy and Initiatives in Manufacturing (including responses to CDP questionnaires)
https://www.bridgestone.com/responsibilities/environment/nature/footprint/

External Assessments of Bridgestone’s Sustainability

CDP A List 2021 (external link)
https://www.cdp.net/en/companies/companies-scores

About Bridgestone Corporation:
Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 140,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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