

For Immediate Release

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Senior Management Changes

Tokyo (February 17, 2020) – Bridgestone Corporation today announced the following changes in Members of the Board of Directors, Executive Officers and Corporate Officers.

1. New Members of the Board of Directors

(To be assumed after approval at the Company's Annual Shareholders' Meeting on March 24, 2020)

Name	New	Former
Shuichi	Member of the Board	Vice Chair and Representative Executive
ISHIBASHI	CEO and Representative Executive Officer (G-CEO) G-EXCO Member	Officer, G-Chief Solution Officer (G-CSLO) Responsible for G Solution Strategy G-EXCO Member
Hideo	Member of the Board	Fellow
HARA	Member of the Audit Committee	Assistant to Vice President and Senior Officer, Corporate Administration

2. Re-elected Members of the Board of Directors

(To be assumed after approval at the Company's Annual Shareholders' Meeting on March 24, 2020)

Name	New	Former
Masaaki	Chairman of the Board	Chairman of the Board
TSUYA	Chairman of Bridgestone Americas, Inc.	CEO and Representative Executive Officer (G-CEO) Chairman of Bridgestone Americas, Inc. G-EXCO Member
Akihiro	Member of the Board	Member of the Board
ETO	President COO and Representative Executive Officer (G-COO) Concurrently responsible for BSJP G-EXCO Member	President COO and Representative Executive Officer (G-COO) Concurrently responsible for BSJP G-EXCO Member
Scott Trevor	Member of the Board *	Member of the Board
DAVIS	Member of the Nominating Committee and the Compensation Committee	Member of the Nominating Committee and the Compensation Committee
Yuri	Member of the Board *	Member of the Board
OKINA	Member of the Nominating Committee and the Compensation Committee	Member of the Nominating Committee and the Compensation Committee
Kenichi	Member of the Board *	Member of the Board
MASUDA	Member of the Nominating Committee and the Compensation Committee	Member of the Nominating Committee and the Compensation Committee
Kenzo	Member of the Board *	Member of the Board
YAMAMOTO	Member of the Audit Committee	Member of the Audit Committee
Keikou	Member of the Board *	Member of the Board
TERUI	Member of the Audit Committee	Member of the Audit Committee
Seiichi	Member of the Board *	Member of the Board
SASA	Member of the Audit Committee	Member of the Audit Committee
Yojiro	Member of the Board *	Member of the Board
SHIBA	Member of the Audit Committee	Member of the Audit Committee
Yoko	Member of the Board *	Member of the Board
SUZUKI	Member of the Audit Committee	Member of the Audit Committee
Tsuyoshi	Member of the Board	Member of the Board
YOSHIMI	Member of the Audit Committee	Member of the Audit Committee

*Candidates for outside directors as set forth in Article 2(xv) of the Companies Act

3. Re-elected Members of Executive Officers

(To be assumed after approval at the Board Meeting on March 24, 2020)

Name	New	Former
Shuichi ISHIBASHI	Member of the Board CEO and Representative Executive Officer (G-CEO) G-EXCO Member	Vice Chair and Representative Executive Officer, G-Chief Solution Officer (G- CSLO) Responsible for G Solution Strategy G-EXCO Member
Akihiro ETO	Member of the Board President COO and Representative Executive Officer (G-COO) Concurrently responsible for BSJP G-EXCO Member	Member of the Board President COO and Representative Executive Officer (G-COO) Concurrently responsible for BSJP G-EXCO Member
Masahiro HIGASHI	Vice Chair and Representative Executive Officer, G-Chief Solution Officer (G-CSLO) Responsible for G Solution Strategy, Finance and Human Resources; Concurrently responsible for G Original Equipment Strategy G-EXCO Member	Vice Chair and Representative Executive Officer, Responsible for G-MAA (Mining, Aircraft, Agriculture) Solutions, GBE (Global Business Enhancement), Finance and Human Resources; Concurrently responsible for G Original Equipment Strategy G-EXCO Member
Paolo FERRARI	Executive Vice President and Executive Officer of Bridgestone Corporation Member of the Board, CEO and President, COO of Bridgestone Americas, Inc. G-EXCO Member	Executive Vice President and Executive Officer, G-Chief Digital Strategic Officer (G-CDSO) of Bridgestone Corporation Responsible for G Digital Strategy Member of the Board, CEO and President, COO of Bridgestone Americas, Inc. G-EXCO Member

Name	New	Former
Christine KARBOWIAK	Executive Vice President and Executive Officer, G-Chief Sustainability Officer (G-CSTO) of Bridgestone Corporation Responsible for G Public Relations, Government Relations and Sustainability Vice Chair, Chief Administrative Officer, Chief Risk Officer and Executive Vice President of Bridgestone Americas, Inc. G-EXCO Member	Executive Vice President and Executive Officer, G-Chief Sustainability Officer (G-CSTO) of Bridgestone Corporation Responsible for G Public Relations, Government Relations and Sustainability Vice Chair, Chief Administrative Officer, Chief Risk Officer and Executive Vice President of Bridgestone Americas, Inc. G-EXCO Member
Masato BANNO	Senior Vice President and Executive Officer, G-Chief Technical Officer (G-CTO) Responsible for Technology, Quality Management; Concurrently responsible for Products and Technology Development G-EXCO Member	Senior Vice President and Executive Officer, G-Chief Technical Officer (G-CTO) Responsible for Technology, Quality Management; Concurrently responsible for Products and Technology Development G-EXCO Member

4. New Member of Corporate Officers

(Effective March 24, 2020)

Name	New	Former
Hideyuki TAKEDA	Vice President and Officer Original Equipment Tire Sales Japan Concurrently Director, Original Equipment Tire Sales Japan Division II	Director Assistant to Vice President and Officer, Original Equipment Tire Sales Japan

5. Retiring Member of Corporate Officers

(Effective March 24, 2020)

Name	Former
Masashi OHARA	Vice President and Senior Officer Responsible for Core Technology

6. Changing Positions and Responsibilities of Corporate Officers

(Effective March 24, 2020)

Name	New	Former
Makoto HASHIMOTO	Vice President and Senior Officer Responsible for G-SCM, Internal Manufacturing Management and Procurement	Vice President and Senior Officer Seconded to Bridgestone Europe NV/SA Vice Chair of Bridgestone Europe NV/SA
Yoshikazu SHIDA*	Vice President and Senior Officer Seconded to Bridgestone Asia Pacific Pte. Ltd. Member of the Board, CEO and COO of Bridgestone Asia Pacific Pte. Ltd. Chairman of Bridgestone (China) Investment Co., Ltd. G-EXCO Member	Vice President and Officer Seconded to Bridgestone Asia Pacific Pte. Ltd. Executive Chair of Bridgestone Asia Pacific Pte. Ltd. Chairman of Bridgestone (China) Investment Co., Ltd.
Keita IDE	Vice President and Officer Japan Tire Business Planning	Vice President and Officer Japan Tire Business Planning, Original Equipment Tire Sales Japan Concurrently Director, Original Equipment Tire Sales Japan Division II; Concurrently Assistant to Vice President and Officer, Bridgestone T&DPaaS Planning

* Position is changed from that announced on January 29, 2020.

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

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