

Organization as of September 16, 2019

Expanding the GHO with new roles designed to strengthen, integrate and execute significant global strategies across SBUs and the enterprise portfolio

G-CSTO: G-Chief Sustainability Officer

G-CDSO: G-Chief Digital Strategic Officer

G-CBSO: G-Chief Business Strategic Officer

GHO(Global Head Office)

Creating a new SBU, "BSJP," that reorganizes the tire business and Diversified Business for Japan. This new structure creates an analogous management structure in Japan that matches the company's other regions and facilitates a more customer-centric operating model that allows for the acceleration of business transformation

BSAM

BSEMEA

BSCAP

BSJP

SBU(Strategic Business Unit)

Japan Tire Business

Diversified Products Solutions Business

Unlocking the full potential of the company's global solutions businesses and enhancing the Bridgestone T&DPaaS strategy by creating dedicated focus on the most advanced solutions businesses in the Group

**G Solution Strategy,
G Original Equipment and Bridgestone
T&DPaaS Strategy**

Technology and Quality Management

G-MAA Solutions and GBE

GBS(Global Business Support)