

For Immediate Release

Notice regarding Acquisition of Treasury Stock through Off-Auction Own Shares Repurchase Trading System (ToSTNeT-3)

Tokyo (February 15, 2019) — The Company has resolved to acquire Treasury Stock at the Board of Directors meeting held today, as per Article 165-3 and Article 156 of Companies Act.

The Company hereby announces that it has decided the specific procedure for a part of the acquisition as follows:

1. Procedure

The Company will entrust the acquisition of Treasury Stock at the closing stock price (including any final special quote price) on February 15, 2019, through the off-auction own shares repurchase trading system of the Tokyo Stock Exchange (ToSTNeT-3) at 8:45 a.m. on February 18, 2019 (No changes in the trading procedure or trading time will be made). This acquisition order will be valid only at the trading time mentioned above.

In addition, the Company will announce the acquisition price after determining today's closing stock price.

2. Contents of Acquisition of Treasury Stock through ToSTNeT-3

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| (1) Kind of shares to acquire | Common shares of the Company |
| (2) Total number of shares to acquire | 14 million shares (up to) (% of issued shares (not included Treasury Stock); 1.9%) |
| (3) Total acquisition cost | JPY 50 billion (up to) |
| (4) Announcement of the result of the acquisition: | |

The result of the acquisition will be announced after the close of trading at 8:45 a.m. on February 18, 2019

(Note 1) The number of shares to acquire will not be changed. Depending on market conditions, however, a part or all of the shares may not be acquired.

(Note 2) The acquisition will be made based on selling orders corresponding to the number of shares to be acquired.

(Reference) The matters for resolution at the Board of Directors meeting held on February 15, 2019

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|---------------------------------------|---|
| (1) Kind of shares to acquire | Common shares of the Company |
| (2) Total number of shares to acquire | 57 million shares (up to) (% of issued shares (not included Treasury Stock); 7.6%) |

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| (3) Total acquisition cost | JPY 200 billion (up to) |
| (4) Procedure | (a) Purchases through the off-auction own shares repurchase trading system of the Tokyo Stock Exchange (ToSTNeT-3) (b) Market purchases based on the discretionary dealing contract regarding repurchase of shares |
| (5) Timing | February 18, 2019 to December 23, 2019 |

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

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