

For Immediate Release
Contact: Media Center
+81-3-6836-3333

Notice regarding Issuance of Unsecured Straight Bonds

Tokyo (April 14, 2017) – Bridgestone Corporation (“Bridgestone”) announces to issue the 9th, 10th and 11th series of unsecured straight bonds based on the resolution at the Board of Directors held on February 17, 2017.

Proceeds from this bond issuance will be used mainly for further growth investment. Furthermore, part of such proceeds will be appropriated for acquisition of treasury stock in order to improve the capital efficiency. The summary is as follows:

	9th Series	10th Series	11th Series
1. Issue Amount	40 billion yen	50 billion yen	60 billion yen
2. Denomination of each Bond	100 million yen		
3. Coupon Rate	0.080% per annum	0.200% per annum	0.295% per annum
4. Issue Price	100% of the principal amount of the bonds		
5. Interest Payment Dates	April 21 and October 21 of each year		
6. Maturity Date	April 21, 2022 (5-year bond)	April 19, 2024 (7-year bond)	April 21, 2027 (10-year bond)
7. Settlement Date	April 21, 2017		
8. Rating	AA (Rating and Investment Information, Inc.)		
9. Underwriters	Mizuho Securities Co., Ltd. SMBC Nikko Securities Inc. Mitsubishi UFJ Morgan Stanley Securities Co., Ltd. Goldman Sachs Japan Co., Ltd. Merrill Lynch Japan Securities Co., Ltd.		
10. Fiscal Agent	The Bank of Tokyo-Mitsubishi UFJ, Ltd.		

This press release has been prepared for the purpose of announcing Bridgestone’s issuance of unsecured straight bonds in Japan. This press release is not an offer to sell or the solicitation of offer to buy securities.

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world’s largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.