

For Immediate Release

Senior Management Changes

Tokyo (May 19, 2020) – Bridgestone Corporation today announced the following changes in positions and responsibilities of and Corporate Officers.

1. Changing Positions and Responsibilities of Corporate Officers

(Effective July 1, 2020)

Name	New	Former
Keita IDE	Vice President and Senior Officer Responsible for G-CEO Office Corporate Strategy	Vice President and Senior Officer Responsible for G-CEO Office Corporate Strategy and Planning
Hiroshi YOSHIMORI	Vice President and Senior Officer Responsible for BSJP Business Strategy and Planning; Concurrently responsible for Japan Tire Business Planning	Vice President and Senior Officer Responsible for Japan Tire Business Planning
Yuji MOCHIZUKI	Vice President and Senior Officer Responsible for Japan Tire Production and Quality Management Japan Tire Quality Management and CQO	Vice President and Senior Officer Responsible for Japan Tire Production Japan Tire Quality Management and CQO
Hideyuki TAKEDA	Vice President and Officer Original Equipment Tire Sales Japan, G Original Equipment Strategy Concurrently Director, Original Equipment Tire Sales Japan Division II	Vice President and Officer Original Equipment Tire Sales Japan Concurrently Director, Original Equipment Tire Sales Japan Division II
Tomoyuki TAKAGI	Vice President and Officer Bridgestone T&DPaaS Strategy Concurrently Director, G Solution Strategy Division	Vice President and Officer Bridgestone T&DPaaS Planning
Yasuyuki TAMURA	Vice President and Officer Advanced Technology	Vice President and Officer Advanced Technology and Design

Name	New	Former
Yoshihiro MURAKAMI	Vice President and Officer Assistant to Vice President and Officer, Finance	Vice President and Officer Japan Tire Mobility Solution Strategy
Akira MASUNAGA	Vice President and Officer Digital IT Infrastructure Concurrently Director, Digital IT Infrastructure Division, Digital Solution Planning Division	Vice President and Officer Chief Digital Officer Digital Technology, IT Concurrently Director, IT and Network Division
Mitsuhira SHIMAZAKI	Vice President and Officer Brand, Olympics and Paralympics	Vice President and Officer G Brand Strategy, Olympics, Paralympics and Active Healthy Lifestyle
Mahito FUJI	Vice President and Officer G-MAA (Mining, Aircraft, Agriculture) Tire Overseas Production and SCM Concurrently Director, G-MAA (Mining, Aircraft, Agriculture) Tire Overseas Production and SCM Division	Vice President and Officer G-MAA (Mining, Aircraft, Agriculture) Solutions Production & Administration, CQO
Shingo KUME	Vice President and Officer Japan Replacement Tire Sales CEO of Bridgestone Tire Japan Co., Ltd.	Vice President and Officer Seconded to Bridgestone Tire Japan Co., Ltd. CEO of Bridgestone Tire Japan Co., Ltd.

About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

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