



BRIDGESTONE DATA 2021

About the Bridgestone Group

Corporate Name: Bridgestone Corporation

Headquarters: 1-1, Kyobashi 3- Chome, Chuo- ku,
Tokyo 104-8340, Japan

Established: March 1, 1931

Founder: Shojiro Ishibashi

Member of the Board
Global CEO and
Representative
Executive Officer



Shuichi Ishibashi

Member of the Board
Global COO and
Representative
Executive Officer



Masahiro Higashi



Tokyo Headquarters

Financial Data:

As of 1931

Paid-In Capital JPY 1 million

Employees 144



As of December 31, 2020

Revenue (consolidated) JPY 2,994.5billion

Profit Attribute to Owners
of Parent JPY Δ23.3 billion

Paid-In Capital JPY 126.3billion

Employees (consolidated) 138,036

Sales (non-consolidated) JPY 691.7billion

Net Income (non-consolidated) JPY 82.9billion

Employees (non-consolidated) 14,858

Products and Operations

Passenger Cars



Trucks and Bus



Seismic Isolation Bearings



Hoses



Construction and Mining Vehicles



Aviation



Bicycles



Sporting Goods



Others (Industrial machinery, Agricultural Machinery, Motorcycles), Polyurethane, High pressure hose, Seat pads for automobiles

Products and Operations

Solutions Business

Fleet Solutions



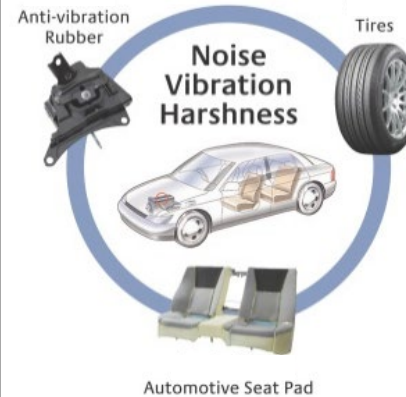
New Tires + Retread + Service + IT

Puncture Solutions



Run-Flat Technology

NVH Solutions

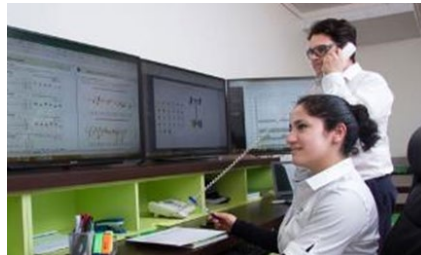


Building Solutions



Bridgestone's "Smart Siphon" enables drainage system adaptable, creating more underfloor space and plumbing distance.

Mining Solutions



Full-time operation monitoring

Tires + Service + IT

Agriculture Mobility Solutions



New Tires + Rubber Tracks + Service

Aviation Solutions



New Tires + Retread + Service

Consolidated Financial Results

Sales and Earnings

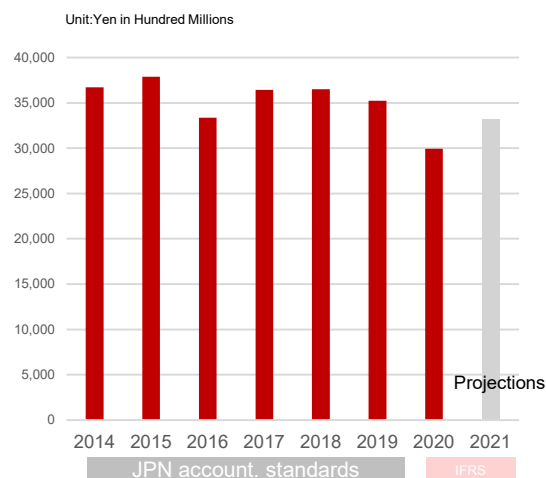
	2014	2015	2016	2017	2018	2019	2020	2021 (Projections)
Revenue	36,739	37,902	33,370	36,434	36,501	35,256	29,945	33,200
Adjusted Operating Profit	4,780	5,172	4,495	4,190	4,027	3,260	2,229	3,600
Ratio [%]	13.0	13.6	13.5	11.5	11.0	9.2	7.4	10.8
Net Income*	3,005	2,842	2,655	2,882	2,916	2,925	△233	3,250

* Profit Attributable to Owners of Parent.

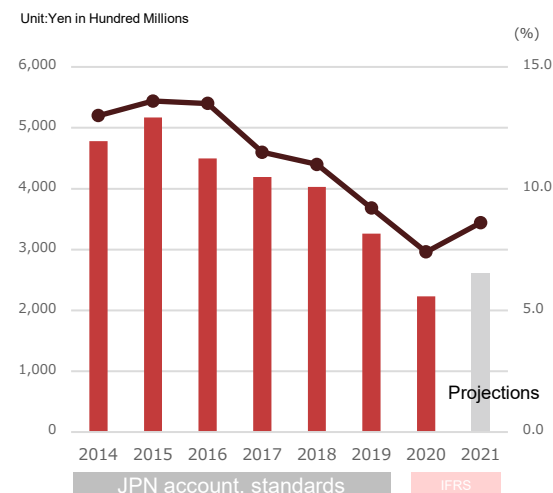
JPN account. standards

IFRS

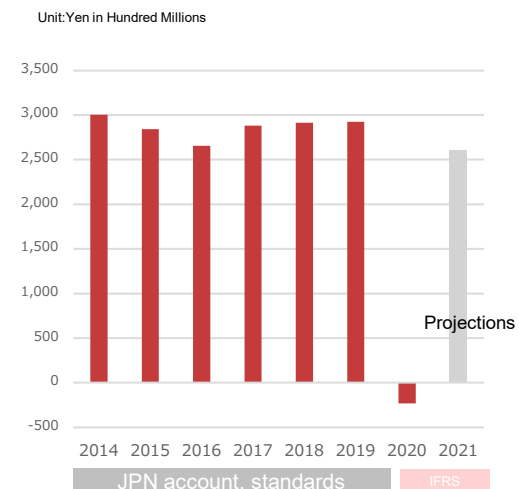
Revenue



Adjusted Operating Profit / Ratio



Net Income*



Consolidated Financial Results

R&D, Capital Expenditure and Depreciation

Unit:Yen in Hundred Millions

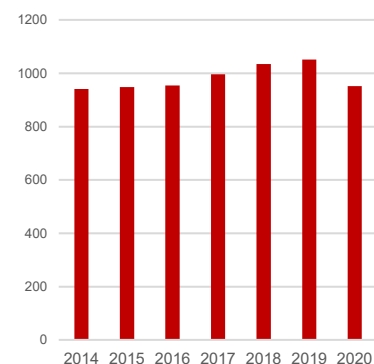
	2014	2015	2016	2017	2018	2019	2020
R&D	941	949	954	997	1,035	1,052	952
Capital Expenditure	2,963	2,535	1,941	2,348	2,684	2,892	2,719
Depreciation	1,883	2,023	1,880	2,003	2,004	2,231	2,675

JPN account. standards

IFRS

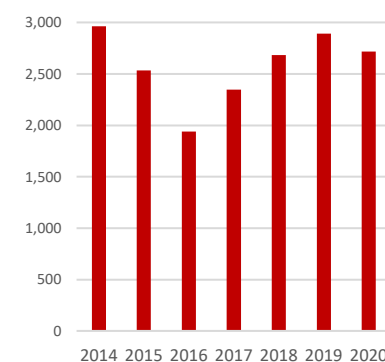
R&D

Unit:Yen in Hundred Millions



Capital Expenditure

Unit:Yen in Hundred Millions



Assets

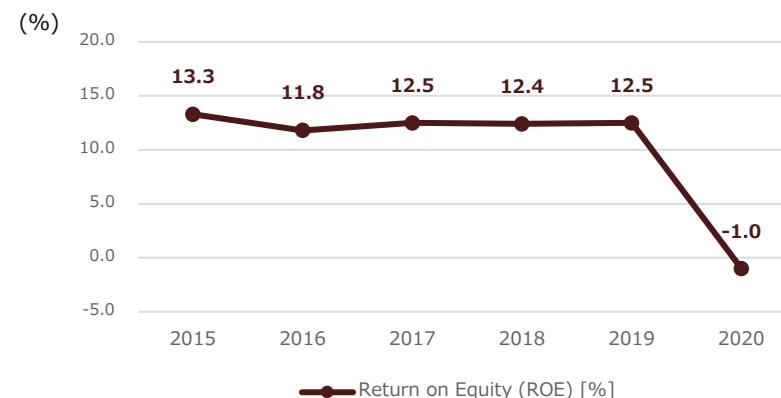
Unit:Yen in Hundred Millions

	2015	2016	2017	2018	2019	2020
Total Assets	37,958	37,160	39,590	38,402	39,465	41,893
Net Assets	22,820	23,458	24,027	24,361	23,442	21,953
ROE [%]	13.3	11.8	12.5	12.4	12.5	-1.0

JPN account. standards

IFRS




ROE



Consolidated Financial Results

Sales by Business Segment*1

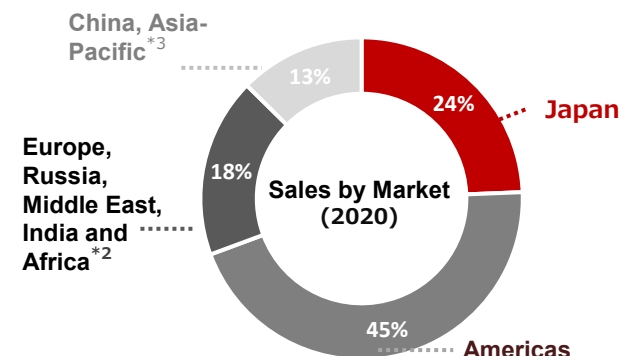
Unit: Yen in Hundred Millions

		2019	2020	vs. PY (%)
 PS/LT <small>* incl. retail and credit card business</small>	Revenue	17,081	14,558	△ 15
	Adjusted OP	1,809	1,218	△ 33
	Ratio	10.6%	8.4%	△ 2.2pp
 TB <small>* incl. retread business</small>	Revenue	8,072	6,606	△ 18
	Adjusted OP	868	570	△ 34
	Ratio	10.8%	8.6%	△ 2.1pp
 Specialties <small>(OR/AC/AG/MC)</small>	Revenue	3,854	3,109	△ 19
	Adjusted OP	845	409	△ 52
	Ratio	21.9%	13.1%	△ 8.8pp

Sales by Market*1

Unit: Yen in Hundred Millions

	2014	2015	2016	2017	2018	2019	2020
Japan	6,940	6,619	6,535	6,843	6,819	6,668	7,626
Americas	17,463	19,195	16,257	17,550	17,376	16,580	14,079
Europe, Russia, Middle East, India and Africa*2	4,341	4,198	4,943	6,038	6,439	6,604	5,643
China, Asia-Pacific*3	7,994	7,889	5,634	6,001	5,865	5,402	3,946
	JPN account. standards				IFRS		



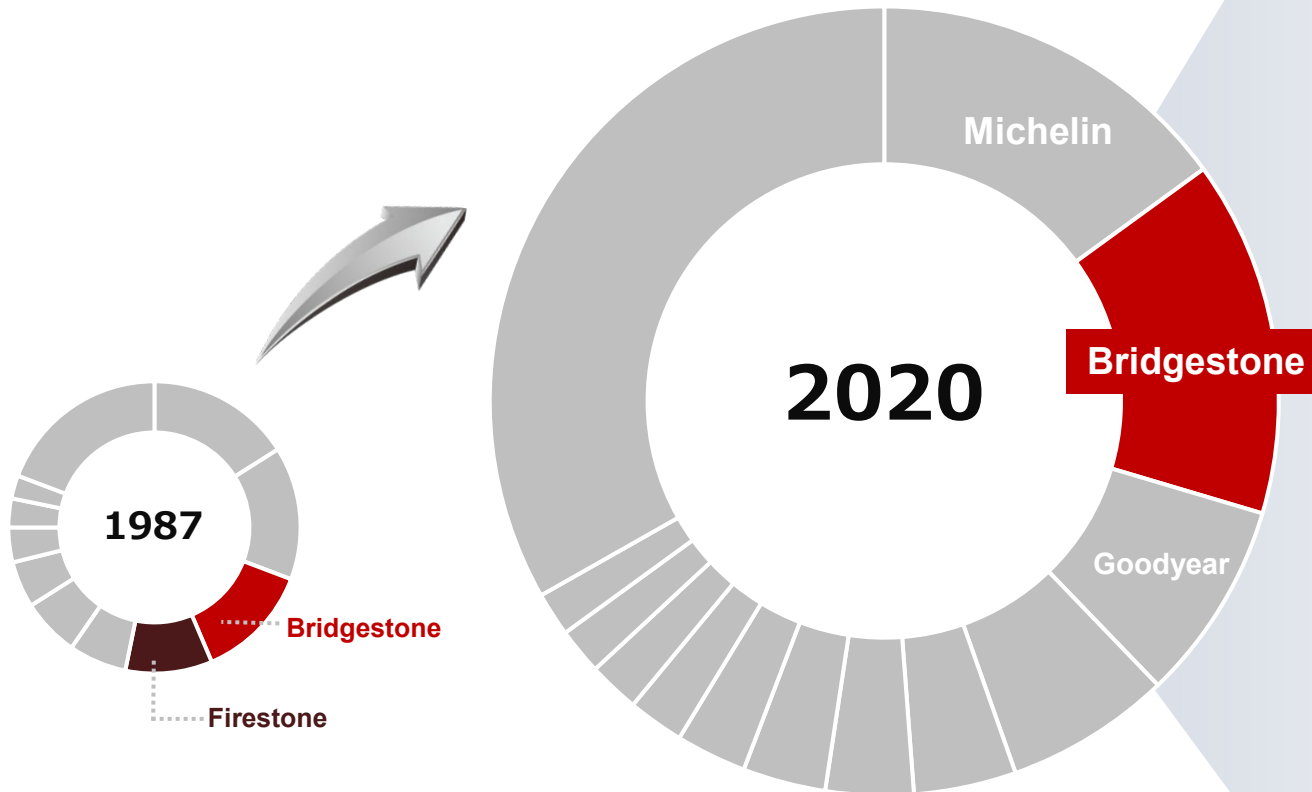
*1 Sales by business segment and market: Sales to external customers.

*2 Scope of Geographic segment is renewed in 2016 as a result of the restructuring of the Tire business SBUs.
 Until 2015 Europe ; 2016 Europe, Middle East & Africa ; 2017 Europe, Russia, Middle East & Africa ; 2020 Europe, Russia, Middle East, India and Africa.

*3 Scope of Geographic segment is renewed in 2016 as a result of the restructuring of the Tire business SBUs.

Until 2015 China, Asia & Pacific, Middle East & Africa, Russia ; 2016 China, Asia & Pacific, Russia ; 2017 China, Asia & Pacific

Global Tire Market Share (Based on Sales Figure)



Michelin	15.0%
Bridgestone	13.6%
Goodyear	7.5%
Continental	6.5%
Sumitomo	4.2%
Hankook	3.5%
Pirelli	3.2%
Yokohama	2.8%
Zhongce Rubber	2.6%
Cheng Shin	2.5%
Toyo	1.9%
Linglong	1.8%
Others	35.1%

Source : Tire Business – Global Tire Company Rankings

*The size of pie charts indicate total tire sales of each company.

The total of tire sales in 1987 was 40,250 and 152,950 in 2020.(Us dollars in Millions)

Number of Manufacturing Plants

As of May 1, 2021

		THE AMERICAS	EUROPE / MIDDLE EAST AFRICA / RUSSIA	CHINA / ASIA PACIFIC	JAPAN	TOTAL
Tire	New Tire Plants(*1)	15	11	14	10	50
	Other Tire Related Plants(*2)	8	2	5	11	26
	Total	23	13	19	21	76
Raw Materials Plants		5	2	7	2	16
Diversified Products Plants		10	2	15	25	52
Number of Plants Total		38	17	41	48	144
Under Construct ion	New Tire Plants(*1)	0	0	0	0	0
	Other Tire Related Plants(*2)	0	0	0	0	0
	Raw Materials Plants	0	0	0	0	0
	Diversified Products Plants	0	0	0	0	0
	Total	0	0	0	0	0

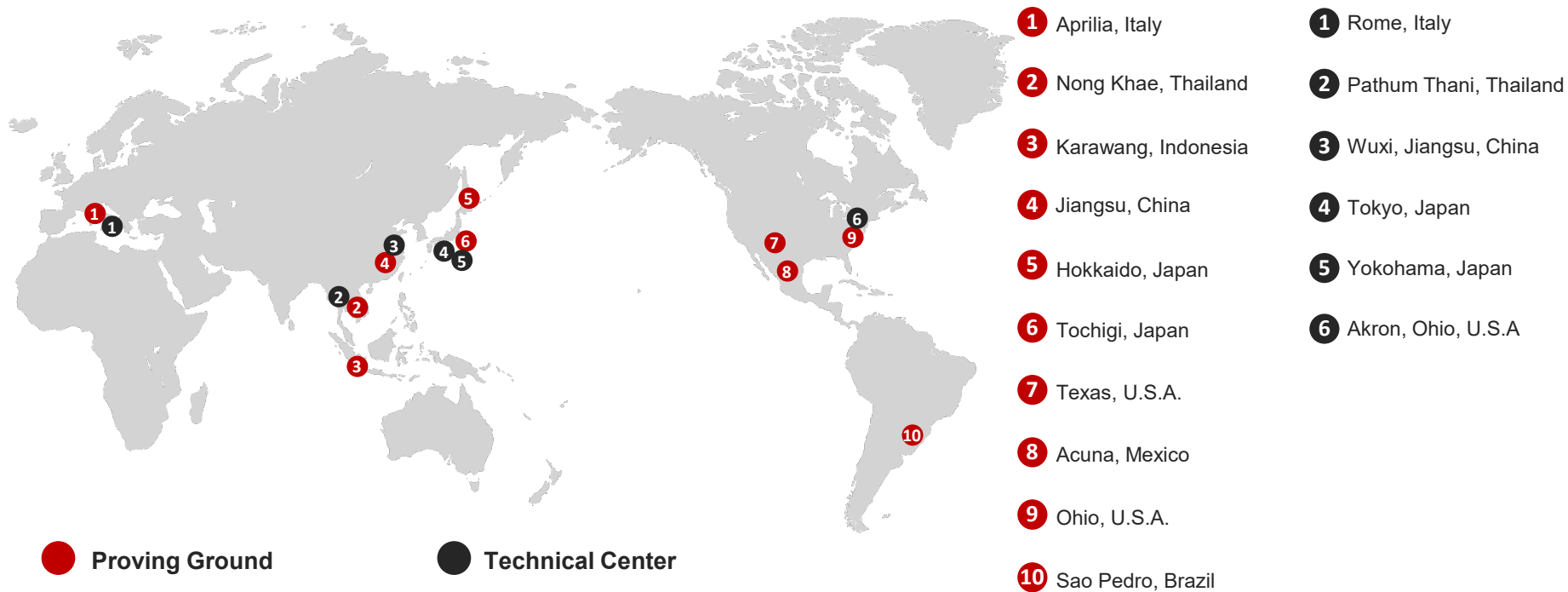
*1 New tire plants include new tire plants and a new tube and flap plants.

*2 Other tire related plants include retread plants for aircraft tires outside Japan and plants for retreading materials, molds and machineries for tires and steel cords.

Number of R&D Facilities

As of May 1, 2020

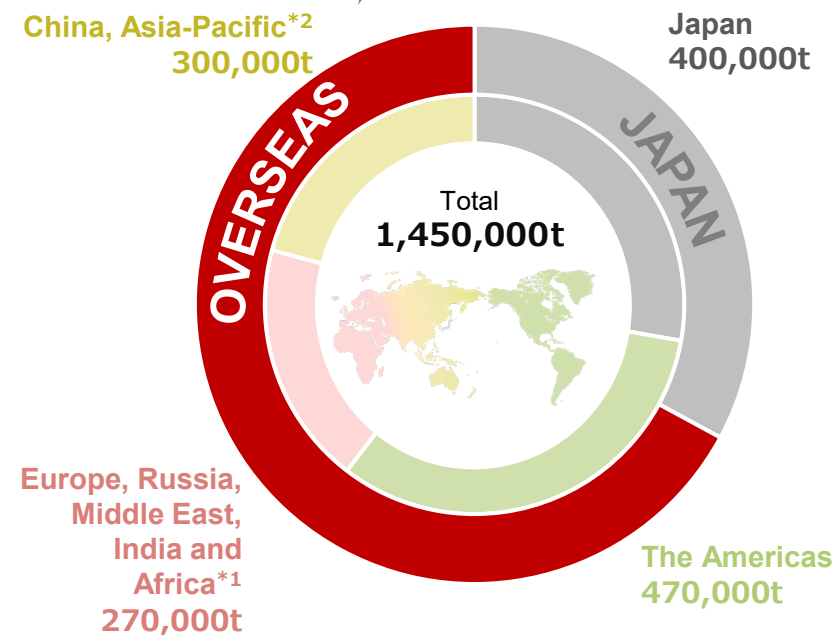
	THE AMERICAS	EUROPE / MIDDLE EAST AFRICA / RUSSIA	CHINA / ASIA PACIFIC	JAPAN	TOTAL
Technical Center	1	1	2	2	6
Proving Ground	4	1	3	2	10



Summary of Global Tire Production

		Unit: 10,000 tons						
		2014	2015	2016	2017	2018	2019	2020
Domestic		51	48	47	47	51	51	40
Overseas	Americas	57	56	57	59	60	60	47
	Europe, Russia, Middle East, India and Africa ^{*1}	21	22	25	27	29	30	27
	China, Asia-Pacific ^{*2}	53	54	51	47	47	42	30
Overseas Total		131	132	133	141	136	132	105
Total Production		182	179	180	188	186	184	145
Overseas Production Ratio [%]		72	73	74	75	73	72	72

Overseas Production Ratio **72%**



▲ Tire Production Volume(Tonnage of Rubber)
by Geographical Segment(2020)

*1 Scope of Geographic segment is renewed in 2016 as a result of the restructuring of the Tire business SBUs.

Until 2015 Europe ; 2016 Europe, Middle East & Africa ; 2017 Europe, Russia, Middle East & Africa ; 2020 Europe, Russia, Middle East, India and Africa

*2 Scope of Geographic segment is renewed in 2016 as a result of the restructuring of the Tire business SBUs. Until 2015 China, Asia & Pacific, Middle East & Africa, Russia ; 2016 China, Asia & Pacific, Russia ; 2017 China, Asia & Pacific.

Global Tire, Raw Materials and Diversified Products Plants

As of May 1, 2021

THE AMERICAS

Raw Materials Plants

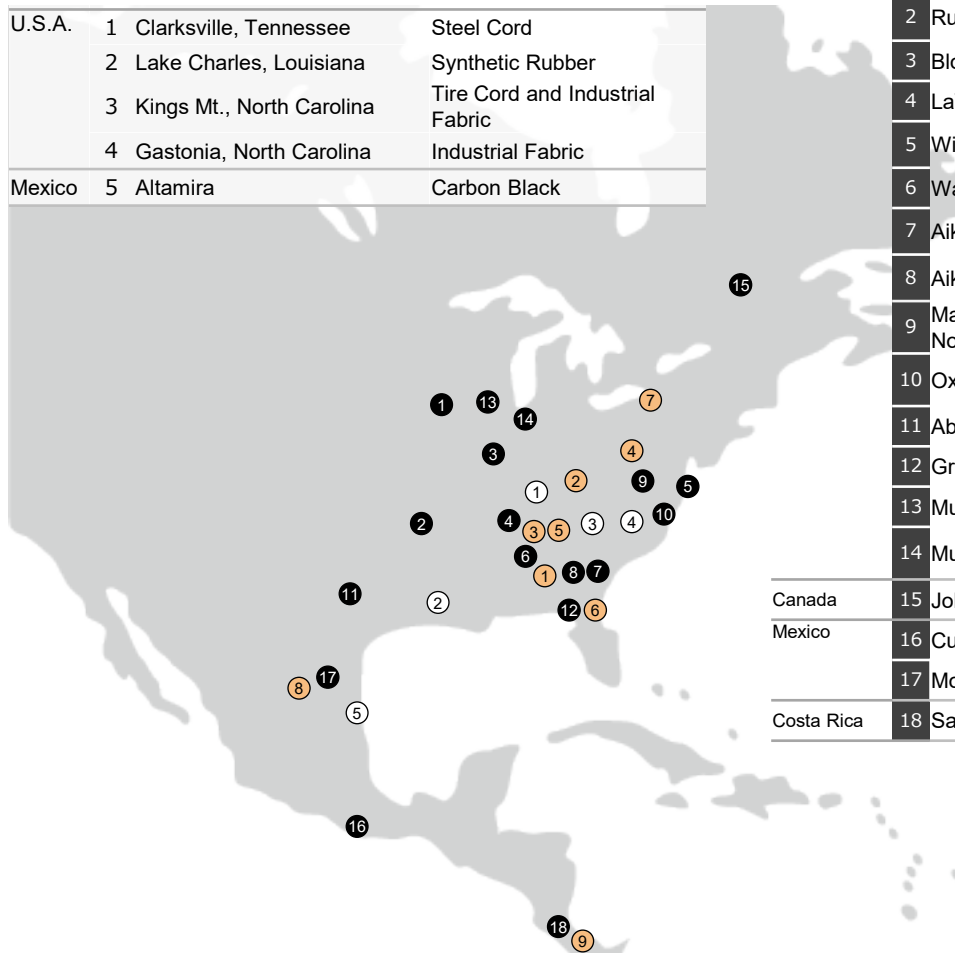
	Location	Products
U.S.A.	1 Clarksville, Tennessee	Steel Cord
	2 Lake Charles, Louisiana	Synthetic Rubber
	3 Kings Mt., North Carolina	Tire Cord and Industrial Fabric
	4 Gastonia, North Carolina	Industrial Fabric
Mexico	5 Altamira	Carbon Black

New Tire Plants / Other Tire Related Plants

	Location	Products
U.S.A.	1 Des Moines, Iowa	Agricultural Machinery Tires
	2 Russellville, Arkansas	Tubes and Flaps
	3 Bloomington, Illinois	Off-the-road Tires
	4 LaVergne, Tennessee	Tires
	5 Wilson, North Carolina	Tires
	6 Warren, Tennessee	Tires
	7 Aiken, South Carolina	Tires
	8 Aiken, South Carolina	Off-the-road Tires
	9 Mayodan, North Carolina	Retread Tires for Aircraft
	10 Oxford, North Carolina	Retreading Materials
	11 Abilene, Texas	Retreading Materials
	12 Griffin, Georgia	Retreading Materials
	13 Muscatine, Iowa	Retreading Equipment
	14 Muncie, Indiana	Retreading Molds and Equipment
Canada	15 Joliette, Quebec	Tires
Mexico	16 Cuernavaca	Tires
	17 Monterrey	Tires
Costa Rica	18 San Jose	Tires

Diversified Products Plants

	工場所在地	生産品目
U.S.A.	1 Covington, Georgia	Golf Balls
	2 Williamsburg, Kentucky	Air Springs
	3 Dyersburg, Tennessee	Air Springs
	4 Upper Sandusky, Ohio	Automotive Seat Pad, Anti-vibration Rubber
	5 Dickson, Tennessee	Automotive Seat Pad, EA Pad
	6 Jacksonville, Florida	Hose Assembly
	7 Sanborn, New York	Automotive Seat Pad
Mexico	8 Apaseo el Grande	Automotive Seat Pad
Costa Rica	9 Turrialba	Air Springs



*A part of this map is shown in commonly used terms.

*This stylized map is solely to present the geographical distribution of Bridgestone Group manufacturing operations.

Global Tire, Raw Materials and Diversified Products Plants As of May 1, 2021

THE AMERICAS



New Tire Plants / Other Tire Related Plants

	Location	Products
Brazil	19 Bahia	Tires
	20 Santo Andre	Tires
	21 Campinas	Retreading Materials and Equipment
	22 Mafra	Retreading Materials
Argentina	23 Buenos Aires	Tires

Diversified Products Plants

	Location	Products
Brazil	10 Santo Andre	Air Springs

*A part of this map is shown in commonly used terms.

*This stylized map is solely to present the geographical distribution of Bridgestone Group manufacturing operations.

Global Tire, Raw Materials and Diversified Products Plants As of May 1, 2021

EUROPE / MIDDLE EAST / AFRICA / RUSSIA



New Tire Plants / Other Tire Related Plants

	Location	Products
Belgium	24 Frameries	Retread Tires for Aircraft
	25 Lanklaar	Retreading Materials
Spain	26 Bilbao	Tires
	27 Puente San Miguel	Radial Tires for Agricultural machinery, Trucks and Buses
	28 Burgos	Tires
Poland	29 Poznan	Tires
	30 Stargard	Tires and Retreading Materials
Italy	31 Bari	Tires
Hungary	32 Tatabánya	Tires
Russia	33 Ulyanovsk	Tires
Turkey	34 Izmit	Tires
	35 Aksaray	Tires
South Africa	36 Brits	Tires

DIVERSIFIED PRODUCTS PLANTS

	Location	Products
Poland	11 Wolsztyn	Air Springs
	12 Zarrow	Rubber Tracks

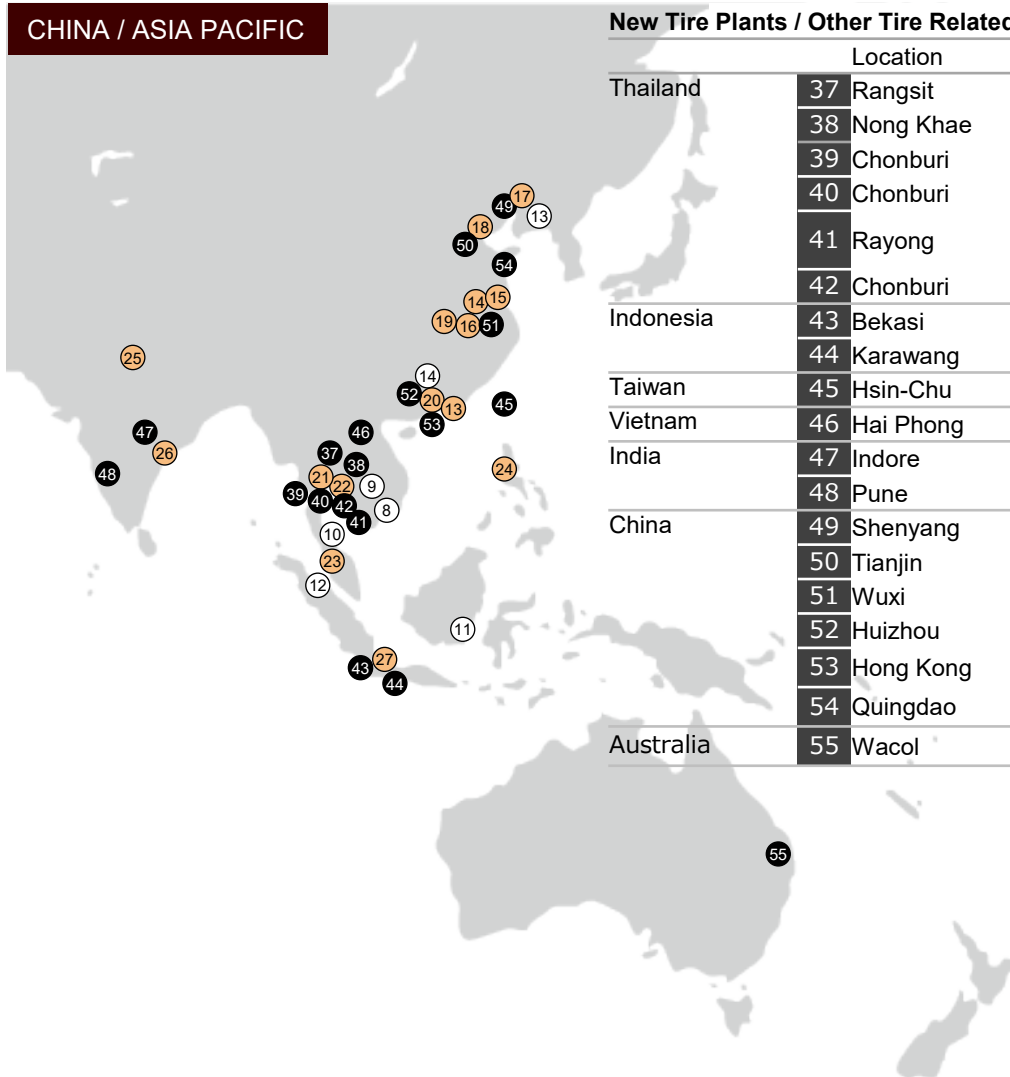
Raw Materials Plants

	Location	Products
Spain	6 Usansolo	Tire Cord
Liberia	7 Harbel	Block Natural Rubber (Rubber Estate)

Global Tire, Raw Materials and Diversified Products Plants

As of May 1, 2021

CHINA / ASIA PACIFIC



New Tire Plants / Other Tire Related Plants

		Location	Products
Thailand	37	Rangsit	Tires
	38	Nong Khae	Tires
	39	Chonburi	Tires
	40	Chonburi	Tire Molds
	41	Rayong	Off-the-road Tires / Aircraft Tires
	42	Chonburi	Retread Tires for Aircraft
Indonesia	43	Bekasi	Tires
	44	Karawang	Tires
Taiwan	45	Hsin-Chu	Tires
Vietnam	46	Hai Phong	Tires
India	47	Indore	Tires
	48	Pune	Tires
China	49	Shenyang	Tires
	50	Tianjin	Tires
	51	Wuxi	Tires
	52	Huizhou	Tires
	53	Hong Kong	Retread Tires for Aircraft
	54	Qingdao	Retread Tires for Aircraft
Australia	55	Wacol	Retreading Materials

Diversified Products Plants

		Location	Products
China	13	Guangzhou	Automotive Seat Pad, EA Pad
	14	Changzhou	Bicycles
	15	Changzhou	Hydraulic Hoses, Hose Assembly, Hoses
	16	Changzhou	Anti-vibration Rubber
	17	Shenyang	Rubber Tracks
	18	Tianjin	Air Springs
	19	Wuhan	Automotive Seat Pad
	20	Kaiping	Foamed Rubber, Polyurethane Foam, Office Equipment Components
	21	Chonburi	Tennis Balls
Thailand	22	Rayong	Anti-vibration Rubber, Automotive Hoses, Hydraulic Hoses, Automotive Seat Pad, Conveyor Belts
	23	Shah Alam	Polyurethane Foam
Philippines	24	Cavite	MNCS, Resin Pips, Office Equipment Components
India	25	Manesar	Anti-vibration Rubber
	26	Chennai	Anti-vibration Rubber
Indonesia	27	Purwakarta	Anti-vibration Rubber

Raw Materials Plants

		Location	Products
Thailand	8	Rayong	Steel Cord
	9	Rayong	Carbon Black
	10	Songkhla	Block Natural Rubber
Indonesia	11	Kalimantan	Sheet Natural Rubber (Rubber Estate)
	12	Sumatra	Block Natural Rubber (Rubber Estate)
China	13	Shenyang	Steel Cord
	14	Huizhou	Synthetic Rubber

Japan Domestic Facilities

*Numbers of employees and ground area to be referred to the 102th Financial statement report

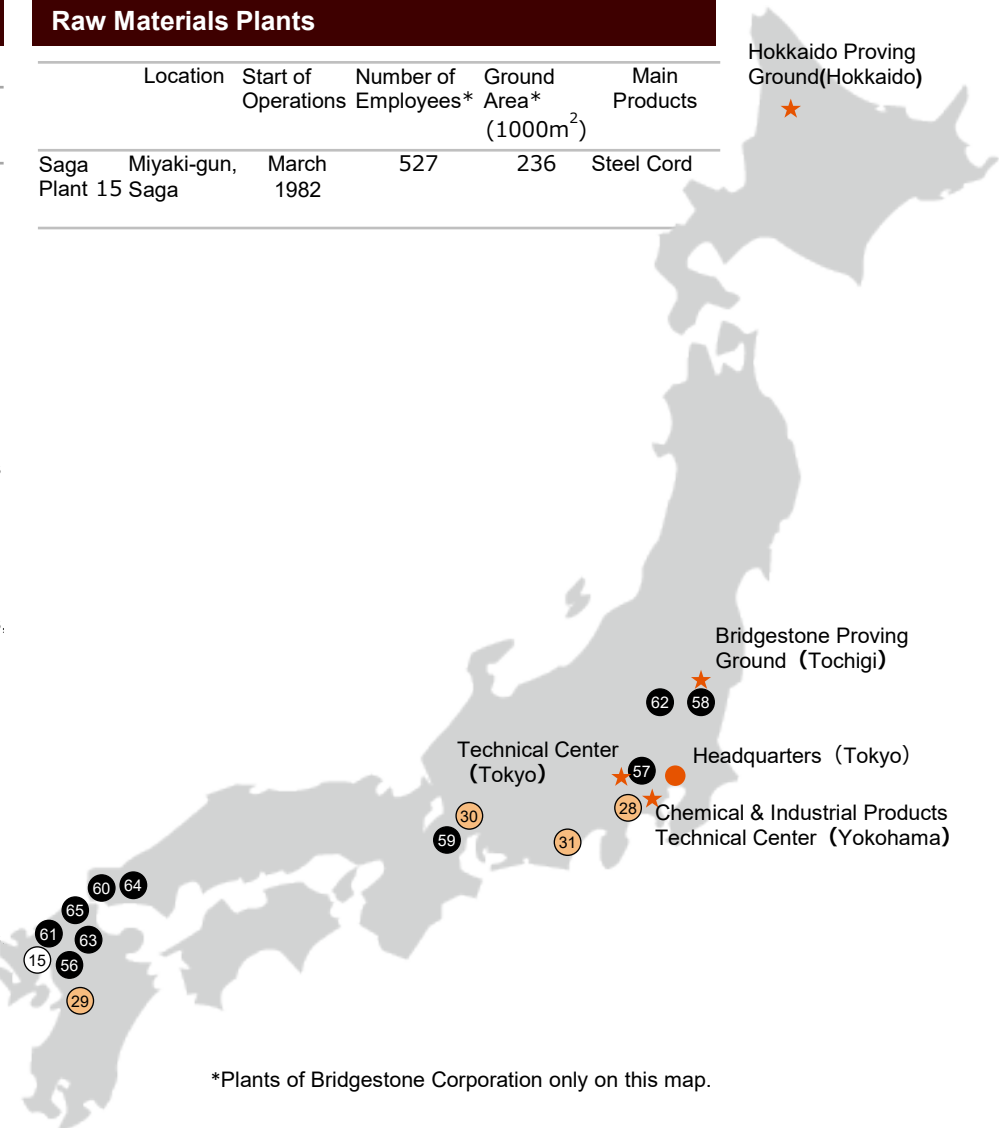
New Tire Plants

As of December 31, 2020

	Location	Start of Operations	Number of Employees*	Ground Area* (1000m ²)	Main Products
Kurume Plant 56	Kurume, Fukuoka	March 1931	986	457	Tires for Passenger Cars, Light Trucks, Aircraft, Racing Cars and Others
Tokyo AC Tire Plant 57	Kodaira, Tokyo	March 1960	175	-	New and Retread Tires for Aircraft
Nasu Plant 58	Nasushiobara, Tochigi	March 1962	692	195	Tires for Passenger Cars, Light Trucks, Motorcycles, Agricultural Machinery and Industrial Vehicles
Hikone Plant 59	Hikone, Shiga	March 1968	1,473	658	Radial Tires for Passenger Cars and Light Trucks
Shimono-seki Plant 60	Shimonoseki, Yamaguchi	June 1970	734	285	Off-the-road Tires for Mining and Construction Vehicles
Tosu Plant 61	Tosu, Saga	July 1970	728	182	Radial Tires for Passenger Cars, Including Ultra-low Aspect Ratio Tires for High-performance Vehicles
Tochigi Plant 62	Nasushiobara, Tochigi	April 1971	831	151	Radial Tires for Trucks and Buses, Passenger Cars, Light Trucks and New Transport Systems
Amagi Plant 63	Asakura, Fukuoka	May 1973	826	376	Radial Tires for Trucks, Buses and Light Trucks
Hofu Plant 64	Hofu, Yamaguchi	August 1976	914	482	Radial Tires for Passenger Cars, Light Trucks, Off-the-road Tires for Mining and Construction Vehicles
Kitakyu-shu Plant 65	Kitakyushu, Fukuoka	June 2009	480	374	Off-the-road Radial Tires for Mining and Construction Vehicles

Raw Materials Plants

	Location	Start of Operations	Number of Employees*	Ground Area* (1000m ²)	Main Products
Saga Plant 15	Miyaki-gun, Saga	March 1982	527	236	Steel Cord



*Plants of Bridgestone Corporation only on this map.

Japan Domestic Facilities

*Numbers of employees and ground area to be referred to the 102th Financial statement report except**

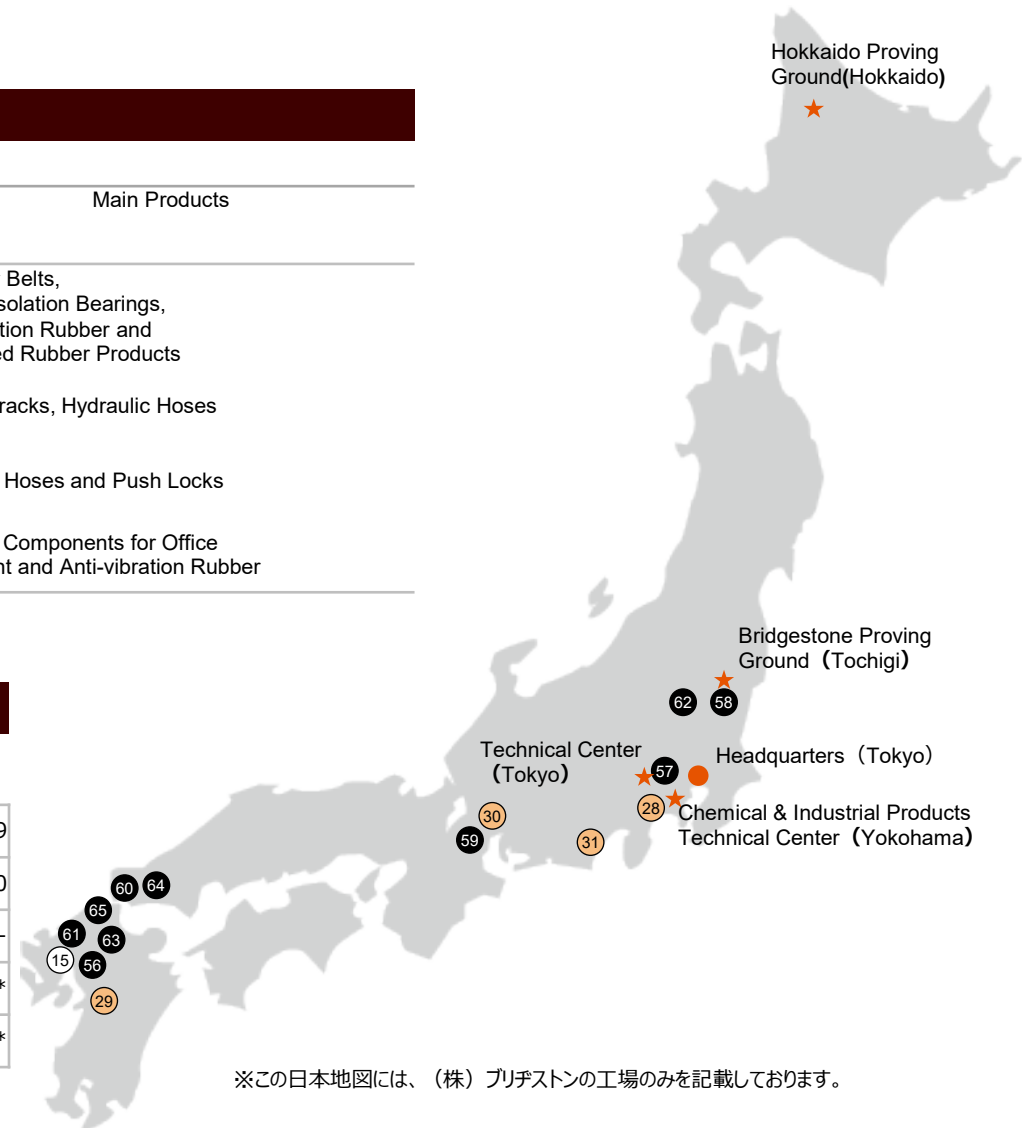
Chemical and Industrial Products Plants

As of December 31, 2020

		Location	Start of Operations	Number of Employees*	Ground Area* (1000m ²)	Main Products
Yokohama Plant	28	Yokohama, Kanagawa	July 1938	551	171	Conveyor Belts, Seismic Isolation Bearings, Anti-vibration Rubber and Associated Rubber Products
Kumamoto Plant	29	Tamana, Kumamoto	October 1971	516	142	Rubber Tracks, Hydraulic Hoses
Seki Plant	30	Seki, Gifu	October 1990	231	150	Hydraulic Hoses and Push Locks
Iwata Plant	31	Iwata, Shizuoka	February 2000	323	173	Precision Components for Office Equipment and Anti-vibration Rubber

HQ and R&D Facilities

	Location	Number of Employees*	Ground Area* (1000m ²)
Headquarters	Chuo-ku, Tokyo	1,686	369
Technical Center	Kodaira, Tokyo	2,471	3,030
Chemical & Industrial Products Technical Center	Yokohama, Kanagawa	714	—
Bridgestone Proving Ground	Nasushiobara, Tochigi		757**
Hokkaido Proving Ground	Shibetsu, Hokkaido		2,369**



※この日本地図には、(株)ブリヂストンの工場のみを記載しております。

Major Subsidiaries

Other Tire Related and Raw Materials Plants

	Number of Plants
Bridgestone BRM Co., Ltd.	5
Bridgestone Tread System Co., Ltd.	1
Bridgestone Tire Recycle Center Osaka Co., Ltd.	2
Japan Mold Industry Co., Ltd.	2
Bridgestone Plant Engineering Co., Ltd.	1
Asahi Carbon Co., Ltd.	1

Diversified Products Plants

	Number of Plants
Bridgestone Flowtech Corporation	3
Bridgestone Elastech Co., Ltd.	1
Bridgestone Chemitech Co., Ltd.	4
Bridgestone Diversified Chemical Products Co., Ltd.	9
Bridgestone EMK Co., Ltd.	1
Bridgestone Ntec Co., Ltd.	1
Bridgestone Sports Co., Ltd.	1
Bridgestone Cycle Co., Ltd.	1

Executives

As of March 31, 2021

1. BOARD OF DIRECTORS

Member of the Board	Shuichi Ishibashi
Member of the Board	Masahiro Higashi
Member of the Board* Member of the Nominating Committee Member of the Compensation Committee	Scott Trevor Davis
Member of the Board* Member of the Nominating Committee Member of the Compensation Committee	Yuri Okina
Member of the Board* Member of the Nominating Committee Member of the Compensation Committee	Kenichi Masuda
Member of the Board* Member of the Audit Committee	Kenzo Yamamoto
Member of the Board* Member of the Audit Committee	Keikou Terui
Member of the Board* Member of the Audit Committee	Seiichi Sasa
Member of the Board* Member of the Audit Committee	Yojiro Shiba
Member of the Board* Member of the Audit Committee	Yoko Suzuki
Member of the Board Member of the Audit Committee	Hideo Hara
Member of the Board Member of the Audit Committee	Tsuyoshi Yoshimi

2. EXECUTIVE OFFICERS

Global CEO and Representative Executive Officer	Shuichi Ishibashi
Global COO and Representative Executive Officer	Masahiro Higashi
Executive Vice President and Executive Officer	Paolo Ferrari
Senior Vice President and Executive Officer	Masato Banno

* Outside Director as set forth in Article 2 (XV) of the Companies Act.

Member of Global Executive Committee (Global EXCO)*1 As of July 1, 2021

Member of the Board Global CEO and Representative Executive Officer	Shuichi Ishibashi
Member of the Board Global COO and Representative Executive Officer, Global CAO, BSJP CEO Responsible for BSJP; Concurrently responsible for BSJP Tire Solutions Business and BSJP COO Chairman and Representative Board Member of Bridgestone Tire Solution Japan Co., Ltd.	Masahiro Higashi
Executive Vice President and Executive Officer of Bridgestone Corporation Global CSO (Global Chief Business Solutions Officer) BSAM Member of the Board, CEO and President	Paolo Ferrari
Senior Vice President and Executive Officer Global CTO (Global Chief Technology Officer) Responsible for Technology, Quality Management	Masato Banno
Vice President and Senior Officer, Global Chief Business Strategic Officer(Global CBSO) of Bridgestone Corporation Responsible for G Business Strategy BSAM Vice Chair of the Board BSEMIA Supervisory Board Chair BSCAP Chair of the Board BSJP Board Chair	Thomas J. Higgins
Vice President and Senior Officer of Bridgestone Corporation BSAM Member of the Board, COO	Scott Damon
Vice President and Senior Officer of Bridgestone Corporation BSEMIA Management Board Chair, CEO and President	Laurent Dartoux
Vice President and Senior Officer Seconded to Bridgestone Asia Pacific Pte. Ltd. BSCAP Member of the Board, CEO Chairman of Bridgestone (China) Investment Co., Ltd.	Yoshikazu Shida
BSEMIA Management Board Member, COO	Emilio Tiberio

