

Consolidated Financial Statements for the First Half of the Fiscal Year Ending December 31, 2011

August 8, 2011

These financial statements, prepared in accordance with accounting principles generally accepted in Japan, have been translated for reference only from the original Japanese-language document "KESSAN TANSIN." The entire format is pursuant to the requirements or guidance of Tokyo Stock Exchange. As for the contents, if there are any differences or discrepancies between the original Japanese-language and the English translation, the original Japanese-language supersedes this English translation.

Bridgestone Corporation

Code number:5108

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Scheduled date of quarterly securities report submission:

August 11, 2011

Scheduled date of dividend payment commencement:

September 1, 2011

Supplementary information for the quarterly financial statements to be prepared:

Yes

Meeting to explain for the quarterly financial statements to be held:

Yes

Stock exchange listings: Tokyo, Osaka, Nagoya, Fukuoka

URL: <http://www.bridgestone.co.jp>

(All amounts are rounded down to the nearest million yen)

1. Consolidated Results for the First Half of Fiscal 2011 (January 1, 2011 - June 30, 2011)

(1) Consolidated Operating Results (Percentage figures represent changes from the same period of previous year)

	Net sales		Operating income		Ordinary income		Net income	
	Yen in millions	%	Yen in millions	%	Yen in millions	%	Yen in millions	%
Six months ended June 30, 2011	1,459,125	5.3	93,628	19.4	91,880	35.2	54,115	21.6
Six months ended June 30, 2010	1,385,991	15.0	78,423	—	67,958	—	44,503	—

	Net income per share	Diluted net income per share
	Yen	Yen
Six months ended June 30, 2011	69.14	69.11
Six months ended June 30, 2010	56.74	56.72

(2) Consolidated Financial Position

	Total assets	Net assets	Ratio of total equity to total assets	Total equity per share
	Yen in millions	Yen in millions	%	Yen
As of June 30, 2011	2,785,322	1,259,617	43.9	1,562.56
As of December 31, 2010	2,706,639	1,176,147	42.2	1,458.01

(Reference) Total equity

As of June 30, 2011

¥1,222,959 million

As of December 31, 2010

¥1,141,128 million

2. Dividends

	Annual Dividend				
	1st quarter end	2nd quarter end	3rd quarter end	Year -end	Total
	Yen	Yen	Yen	Yen	Yen
FY 2010	—	10.00	—	10.00	20.00
FY 2011	—	10.00			
FY 2011 (Projection)			—	10.00	20.00

(Note) Revision of the projections at the time of the announcement of the first half results of fiscal 2011: No

3. Consolidated Projected Results for Fiscal 2011 (January 1, 2011 - December 31, 2011)

(Percentage figures represent changes from the same period of previous year)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	Yen in millions	%	Yen in millions	%	Yen in millions	%	Yen in millions	%	Yen
FY 2011	3,130,000	9.4	194,000	16.6	180,000	21.7	115,000	16.3	146.93

(Note) Revision of the projections at the time of the announcement of the first half results of fiscal 2011: Yes

4. Others

- (1) Changes in significant subsidiaries during the second quarter : No
(Note) Changes in specified subsidiaries involving change in consolidation scope
- (2) Application of simplified and special accounting treatments: Yes
(Note) Application of simplified and special accounting treatments for quarterly consolidated financial statements
- (3) Changes in accounting principles, procedures, method of presentation
1) Changes due to revisions of accounting standards, etc. : Yes
2) Changes other than 1) : No
(Note) Changes in accounting principles, procedures, method of presentation associated with the preparation of the quarterly consolidated financial statements (matters to be included in the section, changes in basic important matters for preparation of quarterly consolidated financial statements)
- (4) Outstanding number of shares (common stock)
- | | |
|---|--------------------|
| 1) Outstanding number of shares at term end (including treasury stock): | |
| June 30, 2011 | 813,102,321 shares |
| December 31, 2010 | 813,102,321 shares |
| 2) Number of shares of treasury stock at term end | |
| June 30, 2011 | 30,440,215 shares |
| December 31, 2010 | 30,439,281 shares |
| 3) Average outstanding number of shares (during the first half) | |
| First Half ended June 30, 2011 | 782,662,539 shares |
| First Half ended June 30, 2010 | 784,327,025 shares |

*** Implementation status about the quarterly review**

These financial statements are exempt from quarterly review procedures as required by the Financial Instruments and Exchange Act. A part of quarterly review based on Financial Instruments and Exchange Act were not completed at the time of the disclosure of these financial statements.

*** Statement regarding appropriate use of forward-looking statements and other notes**

- Projections of consolidated results for fiscal 2011 announced on May 13, 2011 are revised in this document. The preceding descriptions of projections and plans are "forward-looking statements," which involve known and unknown risks and uncertainties. These variables could cause the Bridgestone Group's actual performance and financial results to differ substantially from management's projections and plans. For details, refer to "1. Qualitative Information for the First Half of Fiscal 2011, (3) Qualitative Information on Projections of Consolidated Results", on page 5.
- Information about allegations regarding the Bridgestone Corporation (the "Company") and certain of its subsidiaries' alleged cartel activities involvement in regarding the sale of marine hoses and improper monetary payments is included on page 10, "3. Consolidated Quarterly Financial Statements, (4) Additional Information."

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1. Qualitative Information for the First Half of Fiscal 2011

The Bridgestone Corporation is referred to as the "Company," and the Company and its subsidiaries are referred to as the "Companies."

(1) Qualitative Information on Consolidated Operating Results

1) Sales and earnings

	FY 2011 1H (Six months ended June 30, 2011)	FY 2010 1H (Six months ended June 30, 2010)	Increase (Decrease)	
	Yen in billions 1,459.1	Yen in billions 1,385.9	Yen in billions 73.1	% 5
Net sales				
Operating income	93.6	78.4	15.2	19
Ordinary income	91.8	67.9	23.9	35
Net income	54.1	44.5	9.6	22

In the first half of fiscal 2011 (January 1 to June 30, 2011), the Company's operating environment was plagued by raw material and other material prices remaining relatively high level and the appreciating Japanese yen. Despite these challenges, the domestic economy showed signs of recovery, in spite of the impact of the Great East Japan Earthquake on March 11, 2011. In other countries' economy, the United States economy is showing signs of gradual recovery, and the business climate in Europe showed signs of slight recovery. In Asia, recovery or expansion continued to accelerate throughout all regions, particularly in China.

Under these operating conditions, the Companies continued working to achieve the goal of becoming the world's undisputed No. 1 tire and rubber company both in name and reality. Stepping up their efforts on a global basis, the Companies focused on increasing the sales of highly competitive products, strengthening supply capacity, improving manufacturing productivity, enhancing technology and effectively utilizing their management resources. Moreover, within an operating environment that is evolving at an unprecedented speed, including the changing structures for demand and competition, the Companies have been striving to rapidly implement a range of initiatives to enhance their ability to respond quickly to market trends, increase the sales of strategic products, construct and enhance a business model that will extend beyond the mere sale of products, and develop eco-friendly products and businesses. Additionally, the Companies have implemented price increases to respond to the rising prices of raw material and other material. The companies of the Bridgestone group also suffered from the Great East Japan Earthquake, however, the Group strived to implement all the initiatives to minimize the impact to the Companies' business results and provided the products and the services required for disaster recovery.

As a result, net sales in the first half of fiscal 2011 was ¥1,459.1 billion, an increase of 5% from the first half of fiscal 2010, operating income was ¥93.6 billion, an increase of 19%, ordinary income was ¥91.8 billion, an increase of 35% and net income was ¥54.1 billion, an increase of 22%.

2) Segment Information

		FY 2011 1H (Six months ended June 30, 2011)	FY 2010 1H (Six months ended June 30, 2010)	Increase (Decrease)	
		Yen in billions	Yen in billions	Yen in billions	%
Tires	Net Sales	1,221.2	1,147.0	74.2	6
	Operating income	89.7	70.6	19.1	27
Diversified Products	Net Sales	245.1	244.2	0.8	-
	Operating income	3.8	7.8	(3.9)	(51)
Consolidated Results	Net Sales	1,459.1	1,385.9	73.1	5
	Operating income	93.6	78.4	15.2	19

In the tire segment, the Companies worked to maximize their sales momentum by introducing appealing new products worldwide, particularly those that have been identified as strategic and important to the Companies' future growth. The Companies also subsequently revised product prices in response to rising raw material and other material prices.

In Japan, unit sales of replacement tires for passenger cars and light trucks grew significantly over fiscal 2010. However, from the decline in vehicle production volume due to the Great East Japan Earthquake, unit sales of tires for new vehicles were substantially down from the first half of fiscal 2010. The unit sales of tires for trucks and buses grew significantly because of sales increases in the replacement sector. In the Americas, the unit sales of passenger and light truck tires in North America decreased compared to the first half of fiscal 2010 due to a decline in the sales of replacement tires. However, there was a great increase from the first half of 2010 in unit sales of runflat tires and UHP (ultra-high-performance) tires and other strategic products in the replacement sector and unit sales of tires for trucks and buses grew significantly. In Europe, unit sales of tires for passenger cars and light trucks, decreased from the first half of fiscal 2010 due to a decline in the sales of the original equipment tires. However, unit sales of replacement tires such as runflat tires, UHP tires continued to grow and unit sales of tires for trucks and buses grew significantly over the first half of fiscal 2010. In the specialty tire business, unit sales of large and ultralarge off-the-road radial tires for construction and mining vehicles significantly exceeded those of the first half of fiscal 2010.

As a result, net sales and operating income in the tire segment in the first half of fiscal 2011 totaled ¥1,221.2 billion and ¥89.7 billion, an increase of 6% and 27% from the first half of fiscal 2010, respectively.

In the diversified products segment, net sales totaled ¥245.1 billion, remained at the same level as first half of fiscal 2010. Operating income was ¥3.8 billion, a decrease of 51% from the first half of fiscal 2010, due to decline of profit in domestic business.

(Note 1) The amounts for segment results include inter-segment transactions that are eliminated in calculating the consolidated results.

(Note 2) The Companies have two reportable segments: Tires and Diversified products, applied the "Accounting Standard for Disclosures about Segments of an Enterprise and Related information" (ASBJ Statement No. 17 of March 27, 2009) and the "Guidance on Accounting Standard for Disclosures about Segments of an Enterprise and Related Information." (ASBJ Guidance No. 20 of March 21, 2008)

(2) Qualitative Information on Consolidated Financial Position

Assets, Liabilities, and Net assets positions at the end of the first half of fiscal 2011 were as follows.

(Assets)

In assets, cash and deposits decreased ¥49.4 billion, while merchandise and finished products and raw materials and supplies increased ¥75.2 billion and ¥48.7 billion, respectively. As a result, assets increased ¥78.6 billion compared with the end of the previous fiscal year, to ¥2,785.3 billion.

(Liabilities)

In liabilities, notes and accounts payable, commercial papers and long-term borrowings increased ¥12.5 billion, ¥29.5 billion, ¥36.2 billion. while short-term borrowings and account payable-other decreased ¥50.6 billion and ¥39.3 billion, respectively. As a result, liabilities decreased ¥4.7billion compared with the end of the previous fiscal year, to ¥1,525.7billion.

(Net assets)

In net assets, dividend payments recorded ¥7.8 billion, but net income was ¥54.1 billion and valuation difference on available-for-sale increased ¥21.0 billion. As a result, net assets increased ¥83.4 billion compared with the end of the previous fiscal year, to ¥1,259.6 billion.

Consequently, the ratio of total equity to total assets increased 1.7% compared with the end of the previous fiscal year, to 43.9%.

(3) Qualitative Information on Projections of Consolidated Results

1) Comparison with fiscal 2010

Although a moderate recovery has become apparent, the Companies will likely have challenging conditions because of continuing uncertainties in terms of foreign exchange rates, market demands, and also continuous high prices of raw material and other material. In addition, the Group is expected to face rapid changes in the structure of demand and competition worldwide.

Amid such a business environment, management predicts that, in Japan, unit sales of tires for passenger cars and light trucks will stay flat compared to fiscal 2010. However the unit sales of truck and bus tires will increase over fiscal 2010. In the Americas, unit sales of tires for passenger cars and light trucks will be similar to those of last year while unit sales of truck and bus tires will increase over fiscal 2010. In Europe, unit sales of tires for passenger cars and light trucks will be similar to those of last year while unit sales of truck and bus tires will increase over fiscal 2010.

In the diversified products segment, the BSAM Diversified Products business (Note) will take the lead in the segment business and entire sales of diversified products will increase over fiscal 2010.

The Companies' projections of overall results are as follows.

(Note)BSAM Diversified Products business: A business under BRIDGESTONE AMERICAS, INC. supplying commercial roofing materials etc

FY 2011 projections

		FY 2011 Projections (Revised)	FY 2010 Results	Increase (Decrease)	
		Yen in billions	Yen in billions	Yen in billions	%
Net sales		3,130.0	2,861.6	268.3	9
Operating income		194.0	166.4	27.5	17
Ordinary income		180.0	147.9	32.0	22
Net income		115.0	98.9	16.0	16
Exchange Rate	yen/dollar	Yen 81	Yen 88	-	% (8)
	yen/euro	115	116		(1)

2) Revision of the projections

Actual results of operating income, ordinary income, and net income for the first half of the fiscal year ending December 31, 2011, exceeded the projections previously announced on May 13, 2011, as a result of initiatives to reduce expenses while enhancing quality and safety, and the strategic sales of more profitable tires.

The company also reviewed its consolidated financial projections for the second half of the fiscal year ending December 31, 2011, which were not updated on May 13, 2011, and revised its full-year consolidated financial projections for the fiscal year ending December 31, 2011,

Forward-Looking Statements

The preceding descriptions of projections and plans are "forward-looking statements," which involve known and unknown risks and uncertainties. Those variables could cause the Companies' actual performance and results to differ substantially from management's projections and plans.

2. Other Information

(1) Overview of changes in significant subsidiaries during the first half

Not applicable

(2) Overview of application of simplified and special accounting treatments

1) Simplified treatment

(Calculation for depreciation of tangible fixed assets)

Mainly, based on a plan that takes account of the acquisition, sale and removal of fixed assets during the fiscal year, the scheduled amount of depreciation on a consolidated basis for the fiscal year was allocated.

2) Special treatment

(Calculation for income tax expense)

Income tax expense (including its deferral recognition in the same line) was calculated based upon an estimated effective tax rate for fiscal 2011.

(3) Overview of changes in accounting principles, procedures and method of presentation

Adoption of the “Accounting Standard for Asset Retirement Obligations”

Starting from the first quarter of fiscal 2011, the companies have adopted the “Accounting Standard for Asset Retirement Obligations” (ASBJ Statement No. 18 of March 31, 2008) and the “Guidance on Accounting Standard for Asset Retirement Obligations” (ASBJ Guidance No.21 of March 31, 2008). Although the impact of this adoption on operating income and ordinary income is not material, 2,471 million yen of loss on adjustment for changes of accounting standard for asset retirement obligations is recorded to extraordinary loss.

Adoption of the “Accounting Standard for Equity Method of Accounting for Investments” and “Practical Solution on Unification of Accounting Policies Applied to Associates Accounted for Using the Equity Method”

Starting from the first quarter of fiscal 2011, the companies adopt the “Accounting Standard for Equity Method of Accounting for Investments” (ASBJ Statement No.16 of March 10, 2008), and the “Practical Solution on Unification of Accounting Policies Applied to Associates Accounted for Using the Equity Method” (ASBJ Practical Issues Task Force No.24, March 10, 2008). There is no impact on gain or loss during the period as a result of this adoption.

3. Consolidated Quarterly Financial Statements**(1) Consolidated Balance Sheet**

(Yen in millions)

	FY 2011 1H (As of June 30, 2011)	FY 2010 (As of December 31, 2010) Summary
Assets		
Current Assets		
Cash and deposits	135,890	185,334
Notes and accounts receivable	417,568	426,935
Short-term investments	93,392	113,228
Merchandise and finished products	329,167	253,908
Work in process	39,391	31,362
Raw materials and supplies	191,090	142,314
Other	145,596	133,768
Allowance for doubtful accounts	(9,515)	(9,884)
Total Current Assets	1,342,581	1,276,968
Fixed Assets		
Tangible assets		
Buildings and structures, net	343,077	341,190
Machinery, equipment and vehicles, net	378,102	378,430
Other, net	283,826	287,003
Total tangible assets	1,005,006	1,006,624
Intangible assets	29,704	31,061
Investments and other assets		
Investments in securities	236,996	217,340
Other	172,433	176,232
Allowance for doubtful accounts	(1,400)	(1,588)
Total investments and other assets	408,029	391,984
Total Fixed Assets	1,442,740	1,429,671
Total	2,785,322	2,706,639

(Yen in millions)

	FY 2011 1H (As of June 30, 2011)	FY 2010 (As of December 31, 2010) Summary
Liabilities		
Current Liabilities		
Notes and accounts payable	200,737	188,150
Short-term borrowings	246,545	297,176
Commercial paper	50,152	20,608
Current portion of bonds	23,802	21,108
Lease obligations	930	1,035
Income taxes payable	21,117	15,113
Accounts payable-other	99,980	139,333
Other	204,451	194,527
Total Current Liabilities	847,717	877,052
Long-term Liabilities		
Bonds	128,412	125,975
Long-term borrowings	227,574	191,373
Lease obligations	6,597	5,888
Accrued pension and liability for retirement benefits	217,781	237,194
Other	97,620	93,009
Total Long-term Liabilities	677,986	653,440
Total Liabilities	1,525,704	1,530,492
Net Assets		
Shareholders' equity		
Common stock	126,354	126,354
Capital surplus	122,629	122,629
Retained earnings	1,161,039	1,111,588
Treasury stock-at cost	(57,247)	(57,245)
Total Shareholders' equity	1,352,776	1,303,326
Net unrealized gain(loss) and translation adjustments		
Net unrealized gain on available-for-sale securities	133,123	112,064
Deferred gain(loss) on derivative instruments	(310)	(235)
Foreign currency translation adjustments	(262,630)	(274,026)
Total Net unrealized gain(loss) and translation adjustments	(129,817)	(162,197)
Stock acquisition rights	770	514
Minority Interests	35,887	34,503
Total Net Assets	1,259,617	1,176,147
Total	2,785,322	2,706,639

(2) Consolidated Statements of Income

First Half	(Yen in millions)	
	FY 2010 1H (Six months ended June 30, 2010)	FY 2011 1H (Six months ended June 30, 2011)
Net Sales	1,385,991	1,459,125
Cost of Sales	930,684	996,295
Gross profit	455,307	462,829
Selling, General and Administrative Expenses		
Goods freightage expenses	57,738	66,591
Advertising and promotion expenses	48,733	45,804
Salaries, allowances and bonuses	95,606	93,210
Retirement benefit expenses	9,284	7,089
Depreciation	11,974	11,662
Research and development expenses	41,547	41,362
Other	111,998	103,481
Total selling, general and administrative expenses	376,884	369,201
Operating income	78,423	93,628
Non-operating Income		
Interest income	1,549	2,156
Dividend income	2,226	3,028
Other	8,203	10,095
Total non-operating income	11,978	15,280
Non-operating expenses		
Interest expense	9,894	8,560
Foreign currency exchange loss	2,758	61
Other	9,789	8,406
Total non-operating expenses	22,443	17,028
Ordinary income	67,958	91,880
Impairment loss	-	4,676
Loss on adjustment for changes of accounting standard for asset retirement obligations	-	2,471
Loss on disaster	-	2,376
Total extraordinary losses	-	9,524
Income before income taxes and minority interests	67,958	82,356
Income taxes	20,243	25,227
Income before minority interests	-	57,128
Minority interests	3,211	3,012
Net income	44,503	54,115

(3) Notes regarding going concern assumption

Not applicable

(4) Additional Information

Information about Bridgestone Corporation and certain of its subsidiaries' alleged cartel activities regarding the sale of marine hoses and improper monetary payments

Since May 2007, the U.S. Department of Justice, the European Commission, the Fair Trade Commission of Japan, and other authorities have been investigating the Company and certain of its subsidiaries in connection with alleged international cartel activities regarding the sale of marine hoses. In February 2008, the Company received orders from the Fair Trade Commission of Japan. The orders, which directed the Company to cease and desist from violating the Antimonopoly Act and to pay surcharges for violating the Act, were finalized. Moreover, in January 2009, the Company was notified by the European Commission of its decision to impose a fine of €58.5 million for alleged involvement in an international cartel related to the sale of marine hoses. After careful consideration, the Company has determined that bringing the course of proceedings to an end and subsequently focusing on the reinforcement of its compliance system and the promotion of preventive measures are the appropriate actions to take. Therefore, the Company decided not to appeal to the Court of First Instance of European Commission and has paid the imposed fine. Regarding this matter, the Company has recorded ¥7,485 million as an expense related to the European Commission fine in the fiscal year ended December 31, 2008. In regard to the class action lawsuit brought in the United States in connection with the marine hose cartel, a final approval of proposed settlements was granted by the Court. Further, the Company has handled other individual civil claims in an appropriate manner. The investigation by the U.S. Department of Justice is continuing. In the future, there is a possibility that fines will be imposed by the U.S. Department of Justice, but at this point, there are a number of uncertain factors regarding the calculation of a specific reserve, and as a result expenses have not been recorded. Proceedings in the other countries which have investigated have already been finalized.

Further, aside from the above-mentioned issue, the Company uncovered the fact that there have been incidents of improper monetary payments to foreign agents, a part of which may have been provided to foreign governmental officials and other possible forms of improper payments. The Company has been able to confirm that inappropriate payments have been identified in connection with the sale of marine hoses and other industrial products. The Company has reported the findings of its internal inquiries to the Japanese Public Prosecutors Office and the U.S. Department of Justice. The impact that these incidents may have on financial results is unclear at this time.

(5) Segment Information**1. Overview of reporting segments**

The Company's reportable segments are components of the Company whose separate financial information is obtainable, and the Board of Directors and the Management Committee regularly consider these segments in order to decide the allocation of business resources and evaluate business performance.

The Company's reporting segments consist mainly of Tire business including the production and sale of tires and tubes, sale of wheels and accessories, the production and sale of retread material and services, auto maintenance, and Diversified products business including Chemical and Industrial Products, BSAM Diversified Products (Note), sporting goods, bicycles, etc.

Thus, the Company has two reportable segments: Tires and Diversified products.

(Note)BSAM Diversified Products: A business under BRIDGESTONE AMERICAS, INC.supplying commercial roofing materials etc

2. Information regarding Sales and Income(Loss) by Reporting Segment

FY 2011 First Half (Six months ended June 30, 2011)

(Yen in millions)

	Tires	Diversified Products	Total	Adjustments (note)	Consolidated
Net sales:					
External customers	1,220,058	239,066	1,459,125	—	1,459,125
Inter-segment	1,222	6,059	7,282	(7,282)	—
Total	1,221,281	245,126	1,466,408	(7,282)	1,459,125
Segment income (Operating income)	89,778	3,828	93,606	21	93,628

(Note) Adjustments of segment income refer to elimination of intersegment transactions.

3. Information regarding Impairment Loss on Fixed Assets and Goodwill by Reporting Segment

FY 2011 First Half(Six months ended June 30, 2011)

(Impairment Loss on Fixed Assets)

Impairment loss is recorded ¥223.1 billion and ¥244.5 billion in Tire business and Diversified products segment, relatively.

Additional Information

Starting from the first quarter of fiscal 2011, the companies have adopt the "Accounting Standard for Disclosures about Segments of an Enterprise and Related information" (ASBJ Statement No. 17 of March 27, 2009) and the "Guidance on Accounting Standard for Disclosures about Segments of an Enterprise and Related Information." (ASBJ Guidance No. 20 of March 21, 2008)

(Reference)

Information by business segment

FY 2010 First Half (Six months ended June 30, 2010)

(Yen in millions)

	Tires	Diversified Products	Total	Elimination or Corporate	Consolidated
Net sales:					
External customers	1,146,132	239,859	1,385,991	—	1,385,991
Inter-segment	933	4,394	5,327	(5,327)	—
Total	1,147,066	244,253	1,391,319	(5,327)	1,385,991
Operating income	70,616	7,805	78,422	—	78,423

Notes: 1 Business segment classifications are those used in internal administration.

2 The major products and business of each business segment are as follows:

Tires: Tires and tubes, wheels and accessories, retread material and services, auto maintenance, etc.

Diversified products: Chemical products, industrial products, sporting goods, bicycles, etc.

(6) Notes regarding to significant changes in the amount of shareholders' equity

Not applicable