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Bridgestone Corporation Announces Revised Financial Projections for the First Half of Fiscal 2009

Tokyo (June 25, 2009) - Based on recent performance trends and its assessment of the global economy for the first half of 2009, Bridgestone Corporation (the "Company") today announced revisions to its consolidated financial projections for the first half of the fiscal year ending December 31, 2009 (the projections were previously announced on May 8, 2009).

The revisions to the May 8 forecast are as follows.

Revisions to consolidated financial projections for the first half of the fiscal year ending December 31, 2009 (January 1, 2009, to June 30, 2009)

	(Revised) First half of FY2009 projection	(May 8) First half of FY2009 projection	Increase (decrease)		(Reference) First half of FY2008 results
			¥ million	%	¥ million
Net sales	¥ million 1,210,000	¥ million 1,200,000	¥ million 10,000	0.8	¥ million 1,641,121
Operating income (loss)	(28,000)	(40,000)	12,000	-	83,658
Ordinary income (loss)	(44,000)	(58,000)	14,000	-	68,603
Net income (loss)	(46,000)	(62,000)	16,000	-	37,237
Net income per share	yen (58.65)	yen (79.05)	-	-	yen 47.72

Reasons for the revision

Due mainly to significant expense reduction initiatives and the effect of raw material costs, the Company anticipates that operating income, ordinary income and net income will exceed the previously announced forecast.

For further details, please refer to "Supplementary Information of FY2009 Forecast".

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