

We recognize differences among cultures and customs in countries around the world, and we actively respect ideas arising from diverse viewpoints. As a result, we strive to be a company that creates the enhanced value demanded by our customers.

To that end, for those employees who will support the management of the Group in the years ahead, we need to offer development opportunities on a global basis, centered on overseas training systems and overseas assignments.

To instill the technology, skills, and spirit of manufacturing that the Bridgestone Group has cultivated, we have developed education programs in regions around the world that are centered on the Global Manufacturing Education Center.

Through these educational initiatives, we are endeavoring to become a company where people have an enriched work experience, and a company that inspires pride in its employees. To that end, we are cultivating human resources in ways that transcend the frameworks of race, nationality, gender, and region. We are establishing environments in which people can work to their fullest potential.



## Strength in Diversity



**G-MEC**  
Global Manufacturing Education Center:  
This facility is a base for the development of employees from all over the global Group to strengthen their manufacturing skills. The education programs conducted at G-MEC help ensure consistent manufacturing techniques throughout the Group.



**BIG-T**  
Bridgestone Institute of Global Training:  
This center, which is used by employees from around the world, plays an important role in global conferences and includes facilities for human resources training.



**Employee Education Programs**  
The Bridgestone Group develops and implements global employee education programs to nurture future leaders.