



Diversified Products: varied applications to support industry and consumers

The Bridgestone Group also supplies a wide range of products other than tires. Many of these products are used in a variety of everyday applications, and their technology helps to enrich a broad range of industries as well as consumer lifestyles. For example, in addition to tires, the Bridgestone Group supplies a range of parts for automobiles, including antivibration rubber, air springs, seat pads and aluminum wheels. We also make precision components for office equipment, as well as thermo-insulating and sealing materials for electrical goods.

We supply a wide range of rubber products that support the development of many industries, including specialty hoses for construction and equipment applications (such as wire-blade hose used in machine tools); all types of conveyor belts; and the rubber tracks used on tractors and other agricultural machinery. We also manufacture multi-rubber bearings that are used to absorb seismic shock to buildings in an earthquake; marine fenders to protect wharves and other port fixtures; piping system components used for the supply of air or water; and rubberized roofing materials. Bridgestone Group technology can be applied in many different areas of construction and civil engineering.

Performance films, used in applications such as solar cells and plasma displays, are another product segment where we are focusing our energies. Elsewhere, many consumers are familiar with the Bridgestone Group through our range of Bridgestone-branded bicycles and sporting goods, including golf balls and golf clubs.