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## Bridgestone Corporation Announces Revised Financial Projections for Fiscal 2008

Tokyo (January 29, 2009) - Bridgestone Corporation today announced revisions to its consolidated financial projections for the fiscal year ended December 31, 2008. The company last updated its projections on December 22, 2008. Set forth below is a summary of management's revised projections of consolidated sales and earnings for the fiscal year 2008.

### Consolidated Financial Projections (January 1 to December 31, 2008)

(Reference)

	(Revised) FY2008 Projections	(December 22) FY2008 Projections	Increase (decrease)		FY2007 Results
	¥ million	¥ million	¥ million	%	¥ million
Net sales	3,250,000	3,250,000	-	-	3,390,218
Operating income	118,000	118,000	-	-	249,961
Ordinary income	64,000	64,000	-	-	219,016
Net income	7,500	12,000	(4,500)	(37.5)	131,630

On January 28, Bridgestone Corporation received a notice of decision from the European Commission with respect to the alleged international cartel of marine hose. The European Commission imposed a total fine of 58.5 million euros (approximately 7.5 billion yen) on the Bridgestone Group companies. Management expects a decline in net income from the projections announced on December 22, 2008 because the company accrued the amount of the fine as an extraordinary loss during the fiscal 2008.

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