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Bridgestone Corporation Announces Revised Financial Projections for Fiscal 2007

Tokyo (June 27, 2007) - Bridgestone Corporation today announced revisions to its consolidated and non-consolidated financial projections for the fiscal year ended December 31, 2007. Its original projections were announced on February 20, 2007. Set forth below is a summary of management's revised projections of consolidated and non-consolidated sales and earnings for the fiscal year 2007.

Consolidated Financial Projections (January 1 to December 31, 2007)

	(Revised) FY2007 Projections	(Original) FY2007 Projections	Increase (decrease)		(Reference)
			¥ million	%	FY2006 Results
Net sales	¥ million 3,350,000	¥ million 3,080,000	¥ million 270,000	8.8	¥ million 2,991,275
Operating income	211,000	191,000	20,000	10.5	190,876
Ordinary income	170,000	152,000	18,000	11.8	159,579
Net income	106,000	90,000	16,000	17.8	85,120

Management expects consolidated sales in fiscal year 2007 to increase over the projections announced on February 20, 2007 due in part to consolidating sales of Bandag, Incorporated (Bandag) into consolidated sales, following Bridgestone Americas Holding, Inc., the U.S. subsidiary of Bridgestone Corporation, completed acquisition of Bandag, combined with the current expectation that the Yen will be weaker against the US dollar and the euro. Management also expects an increase in operating income, ordinary income and net income over the projections announced on February 20, 2007 due in part to group-wide efforts to enhance sales, combined with the weaker-than-expected Japanese Yen against the US dollar and the euro.

Non-Consolidated Financial Projections (January 1 to December 31, 2007)

(Reference)

	(Revised) FY2007 Projections	(Original) FY2007 Projections	Increase (decrease)		FY2006 Results
	¥ million	¥ million	¥ million	%	¥ million
Net sales	1,020,000	970,000	50,000	5.2	945,892
Operating income	98,000	91,000	7,000	7.7	95,211
Ordinary income	105,000	88,000	17,000	19.3	99,523
Net income	73,000	58,000	15,000	25.9	61,552

Management expects net sales and operating income in the fiscal year 2007 to increase over the projections announced on February 20, 2007 due in part to the weaker-than-expected Japanese Yen against the US dollar and the euro. Management also expects an increase in ordinary income and net income over the projections announced on February 20, 2007 due in part to the current expectation that the Yen will be weaker against the US dollar and the euro, combined with dividend revenue from subsidiary shares due to the reorganization of certain domestic subsidiaries.

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