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Bridgestone Corporation Announces Revised Consolidated 2006 Financial Projections

Tokyo (February 13, 2007) - Bridgestone Corporation today announced revisions to its consolidated financial projections for the fiscal year ended December 31, 2006. Its original projections were announced on November 1, 2006. Set forth below is a summary of management's revised projections of consolidated sales and earnings for fiscal year 2006.

Consolidated Financial Projections (January 1 to December 31, 2006)

| | (Revised) FY2006 Projections | (Original) FY2006 Projections | Increase (decrease) | | (Reference) FY2005 Results |
|------------------|------------------------------------|-------------------------------------|---------------------|----------|----------------------------------|
| | | | ¥ million | % | ¥ million |
| Net sales | ¥ million 2,990,000 | ¥ million 2,950,000 | ¥ million 40,000 | % 1.3 | ¥ million 2,691,375 |
| Operating income | 190,000 | 165,000 | 25,000 | 15.1 | 213,850 |
| Ordinary income | 159,000 | 128,000 | 31,000 | 24.2 | 198,103 |
| Net income | 85,000 | 62,000 | 23,000 | 37.0 | 180,796 |

Management expects net sales in fiscal year 2006 to increase over the projections announced on November 1, 2006 due in part to an increase in unit sales and the exchange gain on the weaker Japanese Yen. Management also expects an increase in operating income, ordinary income and net income over the projections announced on November 1, 2006 due in part to an increase in unit sales, higher profitability due to better sales mix and the exchange gain on the weaker Japanese Yen.

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