

BOARD OF DIRECTORS, CORPORATE AUDITORS, AND CORPORATE OFFICERS

As of April 1, 2010

Board of Directors

Shoshi Arakawa
Chairman of the Board

Kazuhisa Nishigai

Masaaki Tsuya

Mikio Masunaga

Kazuo Kakehi

Toru Tsuda

Sakie Tachibana Fukushima*¹

Takao Enkawa*¹

*¹ Outside Director set forth in Article 2-15 of the Corporate Law of Japan

Board of Corporate Auditors

Yukimitsu Ushio

Takashi Yasukouchi

Hiroshi Ishibashi

Toshiaki Hasegawa*²

Yo Takeuchi*²

Katsuji Hayashi*²

*² Outside Corporate Auditor set forth in Article 2-16 of the Corporate Law of Japan

Corporate Officers

**MEMBERS OF THE BOARD
SERVING CONCURRENTLY
AS CORPORATE OFFICERS**

Shoshi Arakawa

CEO and President

Kazuhisa Nishigai

Senior Vice President

Responsible for Japan Tire Business; Concurrently responsible for Replacement Tire Sales

Masaaki Tsuya

Vice President and Senior Officer

Chief Risk-Management Officer,

Chief Human Rights Officer

Responsible for Corporate Administration;

Concurrently responsible for Diversified Products,

Sports and Cycle Business Administration

Chief Compliance Officer, Office of Group CEO,

Internal Auditing

Mikio Masunaga

Vice President and Senior Officer

Responsible for Products Development

Motorsport

Kazuo Kakehi

Vice President and Senior Officer

Responsible for Diversified Products

Toru Tsuda

Vice President and Senior Officer

Responsible for Quality Management

VICE PRESIDENT AND SENIOR OFFICERS

Kiyoshi Nomura

Responsible for Japan Tire Business Planning

Replacement Tire Sales Planning and Administration

Takashi Urano

Responsible for International Tire

Business Operations;

Concurrently Director, International Tire

Administration Division

Narumi Zaitzu

Responsible for Production Technology

Advanced Production Technology Development

Yasumi Kawasaki

Responsible for Global Logistics Center

Internal Manufacturing Management

VICE PRESIDENT AND OFFICERS

Koki Takahashi

Chief Financial Officer, Finance

Chief Information Officer, IT & Network;

Concurrently Director, Internal Control Division

Naomi Eto

General Affairs and Corporate Communications

Yasuo Ryuto

Original Equipment Tire Sales

Yoshiharu Inoue

Safety and Disaster Prevention

Yoichi Sato

Chief Quality Officer, Quality

Shuichi Ishibashi

Environment;

Concurrently Assistant to Vice President and Officer,

Office of Group CEO

New Business Development;

Concurrently Assistant to Vice President and

Senior Officer,

Diversified Products, Sports and Cycle Business

Administration

Diversified Products New Business Models

Development

Hideki Yokoyama

Central Research;

Concurrently Vice Director,

Human Resources Division

Masato Hiruma

Tire Products Strategy

Isaku Motohashi

Global Production Administration and Logistics,

Mold Technology and Manufacturing;

Concurrently General Manager, SCM Renovation

Project Group

Production Distribution Administration Division

Fumihito Yanaga

Tire Production Technology Development;

Concurrently Director, Process Engineering

Development Division

Yutaka Yamaguchi

Tire Products Development;

Concurrently Director, Tire Development Division I;

Concurrently General Manager, Agricultural and

Conventional Tire Development Department

Yoshiyuki Morimoto

Tire Research and Material Development

Natsuki Fujii

Diversified Products

Satoshi Tagomori

Chemical and Industrial Products Production

and Technology

Advanced Chemical and Industrial Products

Production Technology Development

Minoru Shimizu

Consumer Tires Business;

Concurrently Director, Consumer Tires Business

Division

Shinichi Sato

Retail Business Operation;

Concurrently Director, International Retail Business

Support Division

Yasushi Ota

Japan Tire Production

Asahiko Nishiyama

Seconded to Bridgestone Americas, Inc.

Chairman of Bridgestone Americas, Inc.

Hideo Hara

Seconded to Bridgestone Americas, Inc.

Makio Ohashi

Seconded to Bridgestone Europe NV/SA

CEO and President of Bridgestone Europe NV/SA

Kunitoshi Takeda

Seconded to Bridgestone (China) Investment

Co., Ltd.

Chairman and CEO of Bridgestone (China)

Investment Co., Ltd.