

## MOTORSPORTS ACTIVITIES



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The Bridgestone Group supplies tires to racing drivers, riders, and teams in a wide variety of motorsport events.

On August 24 2008, Bridgestone reached the impressive milestone of having participated in 200 races in FIA Formula One™ series, the pinnacle of motorsports. The achievement occurred at the 12th race of the 2008 season at the Europe Grand Prix. Also, in the MotoGP World Championship, the premier class of motorcycle road racing, a rider on Bridgestone tires clinched the 2008 title at the Motegi Grand Prix.

Meanwhile, our long involvement in motorsports provided the impetus to launch the “MAKE CARS GREEN” campaign in conjunction with FIA. This campaign seeks to increase environmental awareness and encourage greener motoring around the world.