

For Immediate Release  
Contact: Media Center  
(81-3)3563-6811

BRIDGESTONE CORPORATION  
Public Relations  
10-1, Kyobashi 1-chome  
Chuo-ku, Tokyo 104-8340, Japan  
Tel : +81-3-3563-6811  
Fax : +81-3-3567-4615  
<http://www.bridgestone.com/>

## Bridgestone Corporation Announces Revised Dividend Projections for Fiscal 2011

Tokyo (February 16, 2012) - Bridgestone Corporation today announced that its board of directors has revised dividend projections for the fiscal year ending December 31, 2011. Listed below is a summary of the revised dividend projections for fiscal year 2011.

### 1. Reasons for the Revision

Bridgestone Corporation is committed to providing its shareholders with a stable dividend, taking into account relevant factors related to the company's current business performance and projected financial conditions.

The board of directors has revised upward dividend projections for the fiscal year ending December 31, 2011, taking into consideration relevant factors that include the company's consolidated results for fiscal year 2011, which showed improvement compared to fiscal year 2010.

### 2. Revised Projections of Dividends

(Value in Japanese yen)

	Dividend per share			
	(Revised) FY2011 Projections	(Original August 8) FY2011 Projections	FY2011 Actual result	FY2010 Actual result
End of 1st quarter dividend	-	-	-	-
End of 2nd quarter dividend	-	-	10	10
End of 3rd quarter dividend	-	-	-	-
Year-end dividend	12	10	-	10
Annual dividends	22	20	-	20

#### About Bridgestone Corporation:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

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